

Routes 2 Roots™

QUARTERLY Report

Routes 2 Roots™

July-Sep

20²³
24

About Us

ROUTES 2 ROOTS is a prestigious Delhi-based non-profit NGO with a presence all over India and abroad and is the most significant cultural NGO in the world. Since its inception in 2004, the NGO constantly strives to disseminate Culture, Art & heritage to people & children to promote tolerance, inclusive & peaceful co-existence. Routes 2 Roots began its Digital Learning of Performing Arts program, with India's renowned artists on its board in 15 different disciplines with a structured curriculum.



VISION

Our vision is to expand our existing resources to cover more than 40,000 schools in next five years. However our vision is to expand this program to all the schools in the country making us reach upto the village level schools. Today we are having over 22,000 participating schools in this program covering all the districts of the country and impacting over 20 millions beneficiaries each day.

MISSION

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Highlights of the Project

87

School &
Colleges
Added

121

Classes

Project

258

Workshops

3

Events

Live Interactive Classes

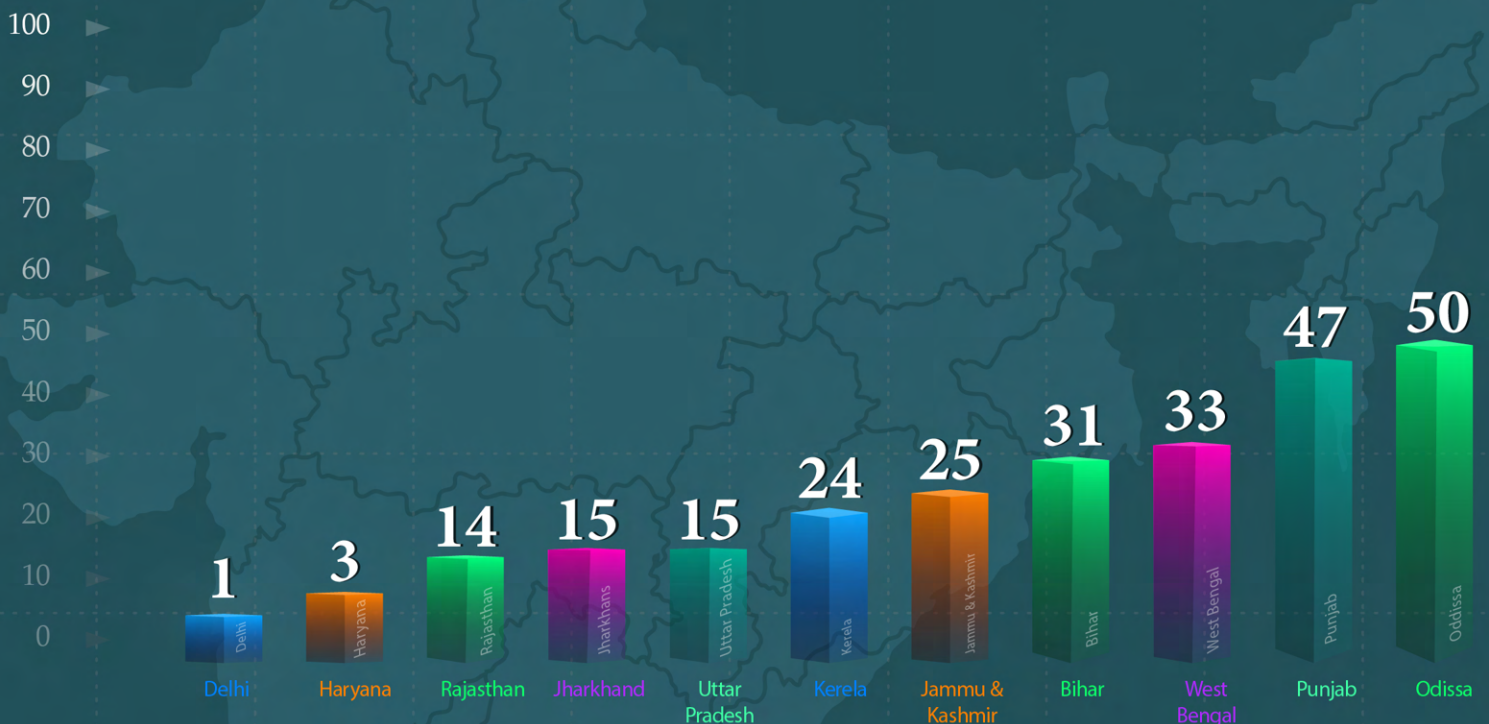


Workshop

New Installations



Geographical areas of Workshops, Students and Beneficiaries



258 Workshop

1,94,532 Students

11 States

Prize Distribution

Prize Distribution of 13th All India Inter School Competition Carried Out

The 13th edition of the Routes 2 Roots Competition, which received thousand of entries of performing arts from students in every part of India, drew to a close with the declaration of winners in the month of May. The lucky winners who outshone because of their extraordinary talent were sent valuable prizes that were presented to them in individual prize distribution ceremonies in each school. Simultaneously each participant from every part of the country was sent a participation certificate. These were also given away at the prize distribution ceremonies. Let's take a look at the vibrant moments from these schools!



School Teachers Awarded Certificates of Appreciation

Teachers play a key role in encouraging students to not just learn new things but also inspire them to put their best foot forward in contests and healthy competition forums. Routes 2 Roots recognises their contribution in the education process and to acknowledge it gave away certificates to the teachers who have added their might to make the cultural education program stronger in schools.



Milestones

New Discipline

Routes 2 Roots Commences Coding and Game Designing Classes in its Curriculum



Routes 2 Roots keeps enhancing its cultural education program, upgrading it with new techniques and facilities to make it stronger and more meaningful for the students of India. To implement the National Education Policy 2020, the NGO further upgraded it to make the schools NEP compliant. One of the key ingredients of the NEP is integrating art and culture with science and technology. To meet the objective the NGO introduced a special digital class on coding and gaming for Class 3 students and above. This has been done with the hope that it will help the students learn and know about coding and move towards the AI world easily and comfortably. Highly qualified teachers have been recruited in the faculty roster to conduct these classes, which began last month.

Milestones

Routes 2 Roots Registered on National Stock Exchange



In some extremely sensational news, Routes 2 Roots is now registered as a social enterprise by the National Stock Exchange. Very few NGOs are registered under this scheme and it is a proud moment for everyone at the organisation. As a part of this, the Social Stock Exchange segment on NSE provides Social Enterprises (Non-profit organizations (NPOs) and For-profit enterprises (FPEs)) engaged in eligible activities a unique opportunity to register themselves and raise funds on a recognised exchange platform.

Routes 2 Roots Registered on Bombay Stock Exchange



After the landmark achievement of getting listed on the National Stock Exchange, Routes 2 Roots is on a roll and is now also listed on the Bombay Stock Exchange this month. The NGO is listed as a social enterprise on both the platforms, which gives it the opportunity to register itself for fundraising through the Security market.

Milestones

Routes 2 Roots Holds Conference on STEM turning to STEAM by Merging Culture

Routes 2 Roots in association with IRobokid organised and hosted a one of its kind program to create a confluence between culture, technology and the new education policy of India through a program that was informative and enriching. Numerous conferences have been held across the country to discuss NEP 2020. However, this was the first ever which was held to discuss the “A” that has been added to STEM, making it STEAM. A lot of emphasis was also laid on discussing the methodologies to be adopted to successfully incorporate “A” which, besides denoting Art and Culture also stands for Assessment and Counselling and to integrate the same into the implementation of the National Education policy through the use of technology.

As an organisation which has done path-breaking work on promoting Indian culture and performing arts across the world and created the country’s largest cultural education program for over 2 crore children in schools completely free of cost, this event was yet another ground-breaking effort by the NGO to further strengthen its objective and the movement.

The stupendously successful program was attended by Honourable Minister of State for Defence & Tourism, Govt of India, Shri Ajay Bhatt, who was the Chief Guest. His words of encouragement and appreciation for the work done by Routes 2 Roots were humbling.



Routes 2 Roots™



Milestones

The Special Guest of Honour Mr R K Sinha, former Member of Parliament and Advisor to Ministry of Education, Government of India also graced the occasion. Various experts in the field of technology as well as education and leading educators from bodies including NCERT, IGNOU, Kendriya Vidyalaya Sangathan, Navodaya Vidyalaya Samiti, NIOS, CBSE, DTU and other government and private institutions participated in the program. The invitees for the program were Principals and administrators of Public and Private schools of Delhi NCR. Keynote speaker Mr U N Khaware, former Additional Commissioner of Kendriya Vidyalaya Sangathan set the tone of the program as he highlighted the need for integrating art and culture into regular education and the role Routes 2 Roots has played over the years in providing this service free of cost to students across the country.



The program not only focussed on panels such as School Education & Technology and STEAM, which emphasises the integration of performing Arts and culture into the existing education policy as a mainstream subject, besides Science and Maths, but also had a special one on Aptitude Mapping and Counselling. This session shed light on the need for introducing assessment and counselling into the education system through technology and live practical experience. The panel was joined by Dr Nand Kumar, Department Head - Psychiatry, AIIMS and Educator Ms Shivani Kansal, who has committed her work to bringing innovation in Education. The panels were convened by Professor NK Ambasht, Former Chairman, NIOS and moderated by ER Anand Prakash, former Chief Quality Officer, HCL. Luminaries such as Urmila Arya, Joint Secretary CBSE & S Vijaya Kumar, Director (SSS), NIOS, Dhananjay Joshi, Vice Chancellor Delhi Teachers University and Dr Satyakam, Pro Vice Chancellor, IGNOU led the panel discussions.

The Cultural Piece

Since the conference was about a coming together of culture and technology, it featured a representation of our cultural side and our performing arts. Kathak exponent Richa Jain who hails from three different gharanas of Kathak and is one of those unique artistes who has received talem from illustrious gurus and legends of Lucknow, Benaras and Jaipur Gharanas dazzled the audience with her scintillating performance in which she was joined by her disciples Ritika & Diksha. The event concluded with a networking lunch, which was as memorable as the program itself.



Media Speaks

सबसे तेज NEWS
संस्कृति और विज्ञान-प्रौद्योगिकी के संगम से प्रेरित एक सशक्त भारत की दिशा

प्रभात खबर
कस्टस 2 कस्टस द्वारा संस्कृति और विज्ञान-प्रौद्योगिकी के संगम से प्रेरित एक सशक्त भारत की दिशा

The Indian EXPRESS
ROUTES 2 ROOTS: In collaboration with Intellect, organized a unique seminar to discuss NEP 2020 and the new integration and massive thrust towards art and culture, with an emphasis on already well-established STEM into STEAM. Route 2 Roots and Route 2 Roots, Founder of Routes 2 Roots, along with Kavash Chouda, Route 2 Roots, discussed the importance of the digital and art of the digital, in an event that was held to discuss NEP 2020 & its impact on the future. However, event of Routes 2 Roots to the first of its kind seminar.

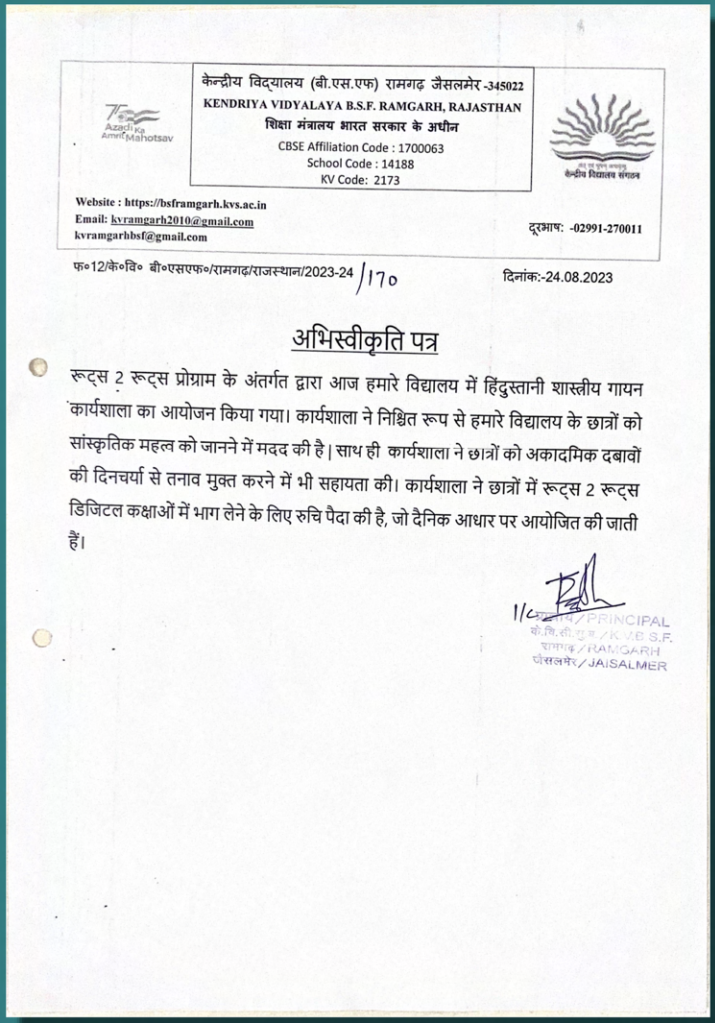
FINANCIAL EXPRESS
Read to Lead
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Major media publications covered the event, which was covered extensively. Let's have a look at the key coverages at the print media.



Testimonials

Testimonials



केन्द्रीय विद्यालय (बी.एस.एफ.) रामगढ़ जैसलमेर -345022
 KENDRIYA VIDYALAYA B.S.F. RAMGARH, RAJASTHAN
 शिक्षा मंत्रालय भारत सरकार के अधीन
 CBSE Affiliation Code : 1700063
 School Code : 14188
 KV Code: 2173

Website : <https://bsframgarh.kvs.ac.in>
 Email: kvramgarh2010@gmail.com
kvramgarhbbsf@gmail.com

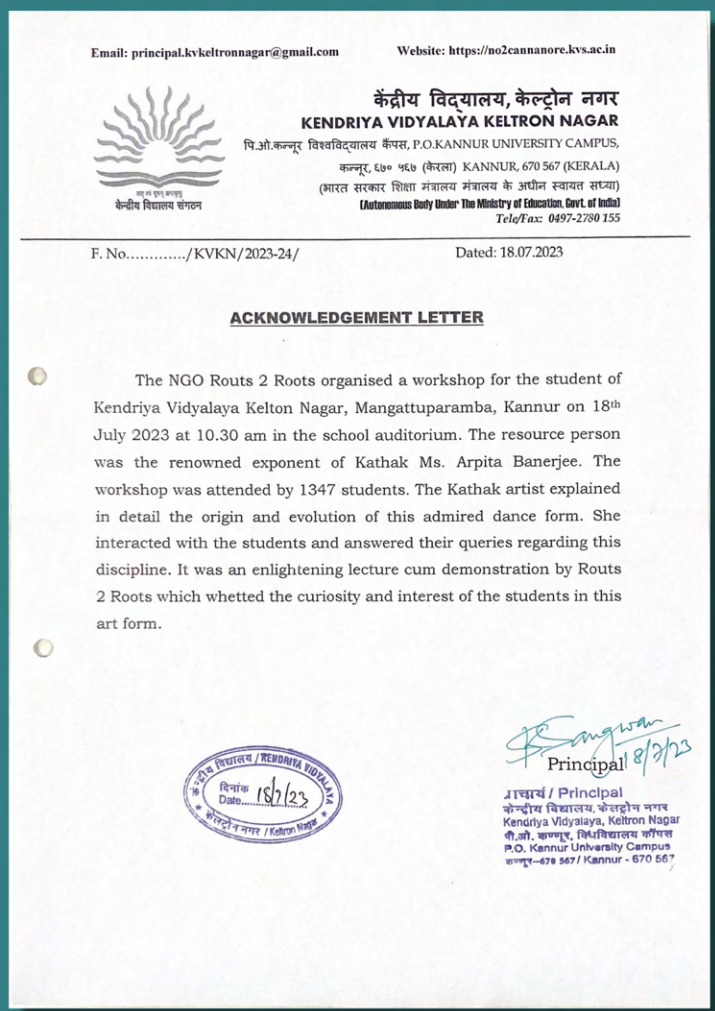
दूरभाष: -02991-270011

फ०12/के०वि० बी०एसएफ०रामगढ़/राजस्थान/2023-24 /170 दिनांक:-24.08.2023

अभिस्वीकृति पत्र

रूट्स 2 रूट्स प्रोग्राम के अंतर्गत द्वारा आज हमारे विद्यालय में हिंदुस्तानी शास्त्रीय गायन कार्यशाला का आयोजन किया गया। कार्यशाला ने निश्चित रूप से हमारे विद्यालय के छात्रों को सांस्कृतिक महत्व को जानने में मदद की है। साथ ही कार्यशाला ने छात्रों को अकादमिक दबावों की दिनचर्या से तनाव मुक्त करने में भी सहायता की। कार्यशाला ने छात्रों में रूट्स 2 रूट्स डिजिटल कक्षाओं में भाग लेने के लिए रुचि पैदा की है, जो दैनिक आधार पर आयोजित की जाती हैं।

[Signature]
 11/08/23 / PRINCIPAL
 के.वि.बी.एस.एफ. / K.V.B.S.F.
 रामगढ़ / RAMGARH
 जैसलमेर / JAISALMER



Email: principal.kvkeltronnagar@gmail.com Website: <https://no2cannanore.kvs.ac.in>



**केन्द्रीय विद्यालय, केल्ट्रोन नगर
 KENDRIYA VIDYALAYA KELTRON NAGAR**

पि.ओ.कन्नूर विश्वविद्यालय कैंपस, P.O.KANNUR UNIVERSITY CAMPUS,
 कन्नूर, ६७० ५६७ (केरला) KANNUR, 670 567 (KERALA)
 (भारत सरकार शिक्षा मंत्रालय के अधीन स्वायत्त संस्था)
 (Autonomous Body Under The Ministry of Education, Govt. of India)
 Tele/Fax: 0497-2780 155

F. No...../KVKN/2023-24/ Dated: 18.07.2023

ACKNOWLEDGEMENT LETTER

The NGO Routs 2 Roots organised a workshop for the student of Kendriya Vidyalaya Keltron Nagar, Mangattuparamba, Kannur on 18th July 2023 at 10.30 am in the school auditorium. The resource person was the renowned exponent of Kathak Ms. Arpita Banerjee. The workshop was attended by 1347 students. The Kathak artist explained in detail the origin and evolution of this admired dance form. She interacted with the students and answered their queries regarding this discipline. It was an enlightening lecture cum demonstration by Routs 2 Roots which whetted the curiosity and interest of the students in this art form.

केन्द्रीय विद्यालय / KENDRIYA VIDYALAYA
 दिनांक / Date: 18/7/23
 केल्ट्रोन नगर / Keltron Nagar

[Signature]
 Principal 18/7/23

11/08/23 / Principal
 केन्द्रीय विद्यालय, केल्ट्रोन नगर
 Kendriya Vidyalaya, Keltron Nagar
 पी.ओ. कन्नूर विश्वविद्यालय कैंपस
 P.O. Kannur University Campus
 कन्नूर-678 567 / Kannur - 670 567

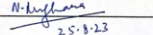
Acknowledgment Letter

Date: 25.8.2023

Guru Dr Avinash Kumar an artist of Hindustani Classical Vocal Music conducted a workshop in Bal Bharati Public School, GangaRam Marg, organized by Routes 2 Roots. Students from middle and senior departments participated in the workshop. It was a very informative, interactive, and engaging session where students also got the opportunity to learn the nuances of Hindustani Classical Vocal Music and they freely interacted with the artist.

We would appreciate it if, Routes 2 Roots can conduct more such workshops which will help students in clearing the doubts that they may have in digital learning of performing art by Routes 2 Roots.

Principal's Signature and Stamp


25.8.23

Bal Bharati Public School
Ganga Ram Hospital Marg,
New Delhi-110060

- 26 schools pan-India with a legacy of over 75 years
- CBSE-affiliated co-educational English-medium schools
- 360° approach that combines a new-age, global outlook with Indian ethos
- Tech-enabled education for remote learning and community outreach
- Consistently ranked among top schools in leading surveys



केंद्रीय विद्यालय दीपाटोली

KENDRIYA VIDYALAYA DIPATOLI

(An Autonomous Body Under Min. Of Edu., Govt. of India)

बाया-टाटीसिल्वे, पो-सुगनु बी०ओ०, रांची-835103 (झारखण्ड)

Via-Tatisilway, P.O. - Sugnu B.O., RANCHI - 835103 (JHARKHAND)

दूरभाष सं०: 0651-2265292

Email: kvdipatoli1234@gmail.com, Website: www.dipatoli.kvs.ac.in

फा.40029/2023-24/1182/के.वि.डी./

दिनांक : 15/07/2023

ACKNOWLEDGMENT

A Bharatanatyam workshop was organized at Kendriya vidyalaya Dipatoli Ranchi on 15.07.2023 between 9:00 a.m. to 10:30 a.m. by Routes 2 Root. The workshop certainly help student in various way such as:

- To know the importance of culture and its rule in their life- Skill development including academic skills.
- To preserve our cultural heritage with slight - modification for adapting with modernising society as per its need.
- To de-Stress from the routine academic pressure.
- To hone the raw talent and propel them in the right direction.
- To conceptualize and facilitate a well-balanced and holistic future by inculcating the culture in the DNA of current generation.
- To generate interest in the student to participate in the Routes 2 Root classes which are held on a daily basis.




Principal

KV Dipatoli

प्राचार्य / Principal

केंद्रीय विद्यालय/Kendriya Vidyalaya
दीपाटोली, बाया-टाटीसिल्वे, पो-सुगनु
बी. ओ. रांची (झारखण्ड)
Dipatoli Via-Tatisilway, P.O.-Sugnu
B.O.-Ranchi (Jharkhand)
रांची/Ranchi-835103

दैनिक भास्कर

केन्द्रीय विद्यालय क्रमांक 3 में आयोजित की गई कार्यशाला

इसी। केन्द्रीय विद्यालय मंत्र तीन दिनों में छात्रों को भवनप्रदमन की मूल बातें सिखाने और समझाने के लिए एक कार्यक्रम किया था जिसमें कुल एक भवनप्रदमन नृत्य कार्यक्रमों आयोजित की गई। यह कार्यक्रम क्रमांक 2 रूद्रस की एक रात थी, जिसका उद्देश्य छात्रों को कला और संस्कृति को विकसित करने में मदद करने के लिए दूरदर्शन के शहरो तक भी पहुंचाना है। इससे उनके क्षेत्र में भवनप्रदमन की कला को बढ़ावा देने में मदद मिलेगी और युवा शक्तियों को आत्मविश्वास और आत्म-सम्मान बनाने का अवसर मिलेगा। रूद्रस 2 रूद्रस एक री-सफरकी संगठन है जो सांस्कृतिक आदान-प्रदान के माध्यम से



विश्व बनाने के लिए यह समग्र आवश्यक है। संगठन के काम में इतिहास, वैज्ञानिक आदान-प्रदान कार्यक्रमों और कार्यक्रमों की मेजबानी करना, विभिन्न संस्कृतियों के बारे में शैक्षिक संसाधन तैयार करना, सांस्कृतिक समझ को बढ़ावा देने के लिए स्कूलों और समुदायिक संगठनों के साथ काम करना, सांस्कृतिक आदान-प्रदान का समर्थन करने वाले 'सीतों' की पहचान करना शामिल है और केवी, जेम्स 2 जूरी के समर्थित प्राचार्य एम.जी. अविनाश भी मदद से कार्यक्रमों को चलाए रखते हैं। इस क्षेत्र पर मीरू मैगस, टैलेंट क्लब, प्रयोग कुमार प्रमोद और प्रमोद जय से उद्धृत है।

उत्कल मेला

शांति और समृद्धि को बढ़ावा देना है। 2004 में स्थान, संगठन ने संगीत, नृत्य, कला और सांस्कृतिक अभिव्यक्ति के अन्तर्गत सभी के माध्यम से लोगों को एक साथ लाने के लिए 2020 के अंत तक लोगों के साथ काम किया है। रूद्रस 2 रूद्रस प्रदान है कि संस्कृति दुनिया में अत्यंत के लिए एक रचनात्मक तरीका है। अधिक शक्तिपूर्ण और न्यायपूर्ण

संस्कृतियों को एक साथ लाने के लिए 2020 के अंत तक लोगों के साथ काम किया है। रूद्रस 2 रूद्रस प्रदान है कि संस्कृति दुनिया में अत्यंत के लिए एक रचनात्मक तरीका है। अधिक शक्तिपूर्ण और न्यायपूर्ण

सन्मार्ग

केन्द्रीय विद्यालय परतनू में रूद्रस 2 रूद्रस ने आयोजित किया ओडिसी नृत्य कार्यशाला



अमर उजाला

विद्यार्थियों ने सांख्यी भरतनाट्यम की वारिकिया



केन्द्रीय विद्यालय जीरकपुर में भारतीय शास्त्रीय गायन की कार्यशाला का आयोजन



संघीय सिंह बाबा

केन्द्रीय विद्यालय, जीरकपुर में भारतीय शास्त्रीय गायन की कार्यशाला का आयोजन किया गया। देश की सुप्रसिद्ध गायक संघीय सिंह बाबा के माध्यम से आयोजित कार्यशाला का आयोजन किया गया यह कार्यक्रम में सुप्रसिद्ध शास्त्रीय गायक अविनाश मिश्रा ने अपनी प्रवृत्ति द्वारा श्रोताओं को मन-मन्य कर दिया। शीर्षकी शैली में प्रदान की गई कार्यशाला, केन्द्रीय विद्यालय जीरकपुर में शास्त्रीय गायन सहित दीप प्रज्वलित कर कार्यक्रम का शुभारम्भ किया। उन्होंने विद्यालय में आए हुए कलाकारों का स्वागत करते हुए उन्हें भारतीय कला को पीढ़ी पीढ़ी तक पहुंचाने वाले एक युग के सानन बताया। विद्यालय की छात्र कुमारी

hindustantimes

KV-AFS HOSTS WORKSHOP ON CLASSICAL MUSIC

ZIRAKPUR : A Hindustani classical vocal workshop was conducted by KV, AFS High Grounds. The students learnt the basics of classical music from artist Avinash Mishra. The workshop was an initiative by Routes 2 Roots with an aim to reaching out to students even in the remotest cities to help them inculcate art and culture in their lives. The event helped in promoting art of Hindustani classical vocal in their region and gave an opportunity to the students to build confidence and self-esteem.

The workshop was supervised by school principal Gurpreet Singh, who appreciated the efforts and dedication of Avinash Mishra. He further motivated the students to keep benefitting from such events so as to learn more and hone their skills.



पत्रिका



न समन्वयक माहत्त का स्वागत किया पंडित अविनाश मिश्रा, अविनाश मिश्रा ने सर्वप्रथम राग रामकली का छोट ख्याल प्रस्तुत की। इस अवसर पर विद्यालय के विद्यार्थियों ईश शर्मा सूर्याशु, कारुका एवं शिक्षक संतो कुमार मीणा ने भी हम बालक हिंदुस्तान के गीत प्रस्तुत किया गया। इस अवसर पर समस्त शिक्षक-शिक्षिकाएं और विद्यार्थी शामिल थे।

पत्रिका प्लस @ जोधपुर. स्थानीय केन्द्रीय विद्यालय आईआईटी जोधपुर में रूद्रस 2 रूद्रस संस्था के तत्वावधान में शनिवार को शास्त्रीय संगीत कार्यशाला हुई। इस अवसर पर प्राचार्य विकास शर्मा द्वारा बनारस संगीत घराने के विख्यात पंडित अविनाश मिश्रा संगीत शिक्षिका लता ओझा ने पंडित अनिरुद्ध मिश्रा एवं डॉ. खीराज मेहर

स्टेट समाचार

केवी, किश्तवाड़ में भरतनाट्यम कार्यशाला का आयोजन

जम्मा स्टेट समाचार

बोरोवार को कलाकार वरुण खन्ना द्वारा केन्द्रीय विद्यालय, किश्तवाड़ में एक भरतनाट्यम नृत्य कार्यशाला का आयोजन किया गया, जिसमें छात्रों को भरतनाट्यम की मूल बातें सिखाई गईं। यह कार्यशाला रूद्रस 2 रूद्रस की एक पहल थी, जिसका उद्देश्य छात्रों को कला और संस्कृति को विकसित करने में मदद करने के लिए दूरदर्शन के शहरो तक भी पहुंचाना है। इससे उनके क्षेत्र में भरतनाट्यम की कला को बढ़ावा देने में मदद मिलेगी और युवाओं को आत्मविश्वास और आत्म-सम्मान बनाने का अवसर मिलेगा। रूद्रस 2 रूद्रस एक गैर-लाभकारी संगठन है जो सांस्कृतिक आदान-प्रदान के माध्यम से शांति और समझ को बढ़ावा देता है। संगठन का मुख्य कार्य सांस्कृतिक आदान-प्रदान कार्यक्रमों की मेजबानी करना, विभिन्न संस्कृतियों के बारे में शैक्षिक संसाधन तैयार करना, सांस्कृतिक समझ को बढ़ावा देने के लिए स्कूलों और सामुदायिक संगठनों के साथ काम करना, सांस्कृतिक आदान-प्रदान का समर्थन करने वाली नीतियों की वकालत करना तथा अन्य है। शिक्षकों और केवी, किश्तवाड़ के प्राचार्य मनोज कुमार वर्मा भी कार्यशाला में मौजूद रहे।

Challenges

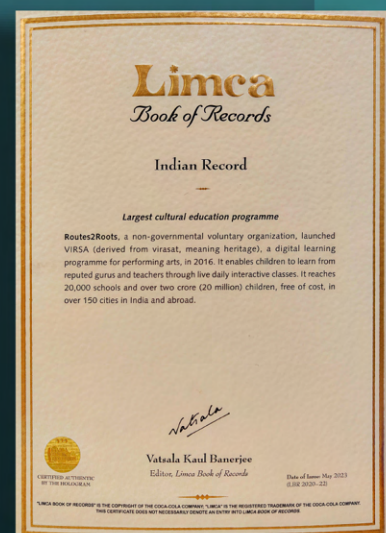
Relatively in this quarter there were not many surprises and difficulties. This quarter generally is a lean period from the work load point of view since after annual exams most of the schools are closed and the students are preparing to go into new classes followed by summer vacations. Live interactive classes, workshops and any other type of activities are suspended during this period, however this period is utilized by upgrading the systems, equipment's and retraining the staff. There is a long pending challenge that we need to address, which is upgrading our existing studio equipment like cameras mixtures switcher and editing hardware and software.

Routes 2 Roots™

Goal Acheived

1. Routes 2 Roots long time goal has been to introduce our digital learning of performing arts program in colleges. We were able to achieve this goal by signing an agreement with the Department of Higher Education, Government of Uttarakhand in the presence of the Minister for Education, Uttarakhand. More than 100 colleges and Dehradun University have become a part of Routes 2 Roots program. The implementation, installation and orientation has been completed in all the colleges and are ready to join our classes from the month of June 2023.

2. Routes 2 Roots has been certified by Limca Book of Records to be the largest digital learning program in the country which is a prestigious recognition of team Routes 2 Roots efforts



Thankyou

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