



# BOLABOUT US

non-profit NGO with a presence all over India and in more than 70 countries abroad. It is the most significant cultural NGO in the world. Since its inception in 2004, the NGO has constantly strived to disseminate culture, art, and heritage to people and children for inclusive and peaceful coexistence. Routes 2 Roots launched its Digital Learning of Performing Arts program in 2016. It has a free stream of live interactive classes comprising 16 disciplines related to art, culture, and heritage, including yoga and mindfulness.

## SICVISION

We aim to expand our resources to cover over 40,000 schools in the next five years. However, our vision is to expand this program to all the schools in the country, making us reach the village-level schools. Today, over 24,000 participating schools/colleges cover all the country's districts.

# MISSION SSLOV

We aim to deliver knowledge of Indian art and culture, including music, theatre, and art, which has been made compulsory in the National Education Policy (STEAM) NEP 2020. Art and Culture help us create an inclusive and tolerant society. Our mission is to provide quality education to all the schools in the country by digitising the classrooms and providing Quality K-12 content, which includes art and culture and preschool content, giving our country an equal opportunity for all in education.





Amita Gupta
President,
Routes 2 Roots

As we look back on the past year, I am filled with immense pride and gratitude for our team's progress at Routes 2 Roots. Our efforts to bridge cultural divides and promote peace through cultural exchange have flourished, connecting more artists, students, and communities than ever before. Looking ahead, we are excited to expand our reach to every corner of our country and globally and continue to use digital platforms to make cultural learning accessible to all. Our commitment to sustainable, impactful programs remains steadfast, ensuring lasting benefits for the communities we serve.

None of this would be possible without your unwavering support. Thank you for believing in our vision and being part of our journey towards a more harmonious and interconnected world.

With heartfelt gratitude







## 1. Preservation of Cultural Heritage

- **Problem:** Loss of cultural heritage traditions due to globalisation, modernization and neglect.
- **Solution:** Art and culture education can help preserve and promote an understanding of different cultural traditions and practices.



## 2. Promotion of Diversity and Inclusion

- **Problem:** Cultural ignorance and lack of appreciation for diversity.
- **Solution:** Education in art and culture fosters respect for different cultures, promoting diversity and inclusion in society.



## 3. DEVELOPMENT OF CRITICAL THINKING AND CREATIVITY

- Problem: Overemphasis on rote learning and standardized testing in education systems.
- **Solution:** Art and culture education encourages creative thinking, problem solving, and critical analysis.



## 4. ENHANCEMENT OF EMOTIONAL AND SOCIAL SKILLS

- **Problem:** Increasing mental health issues and lack of emotional intelligence among students.
- **Solution:** Engagement with art and culture helps in emotional expression, empathy, and social interaction.



## 5. ECONOMIC OPPORTUNITIES

- **Problem:** Unemployment and lack of skills relevant to the modern economy.
- Solution: Art and culture education can lead to careers in creative industries, which can be significant contributors to the economy.



## 6. COMMUNITY ENGAGEMENT AND COHESION

- **Problem:** Fragmented communities with little sense of unity or common purpose.
- **Solution:** Community art projects and cultural programs can unite people, fostering community spirit and cohesion.



## 7. GLOBAL UNDERSTANDING AND PEACEBUILDING

- **Problem:** Conflicts and misunderstandings between different cultural groups.
- **Solution:** Understanding and appreciating different cultures through education can promote global peace and cooperation.



## 8. Personal Development and Fulfillment

- **Problem:** Lack of personal fulfillment and purpose among individuals.
- Solution: Engaging with art and culture can provide personal satisfaction, purpose, and a sense of identity.



## 9. Environmental Awareness

- Problem: Disconnection from nature and lack of environmental responsibility.
- **Solution:** Many cultural practices and art forms emphasise harmony with nature, promoting environmental awareness and responsibility.



## 10. Interdisciplinary Learning

- **Problem:** Education system often splits knowledge into separate subjects, limiting integrated learning.
- **Solution:** Art and culture education can be interdisciplinary, linking history, sociology, literature, and more to providing a holistic learning experience.



## 11. HEALTH ISSUES

- Problem: Mental health in students has taken the shape of a pandemic, and educators are taking up this problem with all seriousness. High stress, anxiety, depression, Social isolation, peer competition, Difficulty expressing emotions, and processing trauma are causing mental stress.
- **Solution:** Art therapy reduces stress, improves mood and alleviates symptoms. Group art activities foster social connections and community support. Art offers a medium for emotional expression and aids trauma recovery—a learning experience. Studies have shown that music can enhance connectivity between the auditory and emotional regions of the brain, which can facilitate memory encoding and recall.







## **SOCIAL FOOTPRINTS**

**Stress Reduction and Relaxation** 

**Enhancement of Mental Well-being** 



**Promotion of Emotional Expression** 

**Strengthening of Cultural Identity** 



**Fostering Social Connections and Community** 

**Encouragement of Creativity and Innovation** 





Improvement of Physical Health and Flexibility

**Support for Personal Growth and Self-awareness** 





**Promotion of Inclusivity and Diversity** 

**Preservation of Cultural Heritage** 





**Facilitation of Healing and Rehabilitation** 

**Empowerment of Marginalized Groups** 





**Strengthening of Interpersonal Communication** 

**Encouragement of Positive Behavioral Change** 





**Support for Lifelong Learning and Development** 



**Exciting news!** Routes 2 Roots is listed on the SSE Platform of the National Stock Exchange. It is the first cultural NGO registered on the National Stock Exchange and the Bombay Stock Exchange, enabling the NGO to access the capital market for funds. Credibility and transparency in its operations are now reinforced.



November 22, 2023

LO/SSE/REG/AA/326/2023-24

Routes 2 Roots G-2, Max Towers Delhi One, Sector – I6 B, Gautam Buddha Nagar, Noida, Uttar Pradesh - 201301

Dear Sir/Madam

Sub: Application for registration as Not for Profit Organization (NPO) on BSE Social Stock Exchange

We refer to your application for registration as Not for Profit Organization on BSE Social Stock Exchange.

We are pleased to inform that the Routes 2 Roots has been registered as Not for Profit Organization on BSE Social Stock Exchange (BSE SSE) under the registration number BSESSE0035NP2324 w.e.f. November 22, 2023 subject to compliance with all the Rules, Bye-laws and Regulations of the BSE Social Stock Exchange and applicable laws, as amended from time to time.

Further, please note that all the undertakings/information submitted on behalf of the Organization shall be binding on the Organization.

The Exchange reserves the right to withdraw this registration letter at any stage if the information/undertaking submitted to the Exchange is found to be incomplete/ incorrect/ misleading/ false or if it contravenes any Rule, Bye-laws, Regulations of the Exchange, Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2018, Socurities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, Companies Act, 2013 and guidelines / regulations issued by any other statutory authorities etc.

The registered entity is required to comply with provisions applicable under Regulation 91 of SEBI (LODR) Regulations, 2015.

The validity of this letter is one year from the date of issuance.

We wish you success in your endeavors.

blide

Yours faithfully, For BSE Limited

Prasad Bhide Senior Manager



Registered Office: BSE Limited, Floor 25, P J Towers, Dalal Street, Mumbal - 400 001, India. T: +91 22 2272 1234/33 | E: corp.comm@bseindia.com





#### National Stock Exchange Of India Limited

Ref: NSE/LIST/CD/2023/0065

June 16, 2023

The Founder-President, Routes 2 Roots S-43, Panchsheel Park, New Delhi -110017

Kind Attention: Ms. Amita Gupta

Dear Madam

Re: Registration of Routes 2 Roots on NSE Social Stock Exchange

This is with reference to your application dated May 29, 2023 requesting registration of Routes 2 Roots on NSE Social Stock Exchange. We are pleased to inform you that Routes 2 Roots is being registered as a Social Entity – Not for Profit Organisation on NSE Social Stock Exchange w.e.f. June 19, 2023 as per details given below:

Name of the Entity	Registration No.	Validity of registration
Routes 2 Roots	NSESSENPO0016	Upto June 18, 2024

The Entity shall ensure all necessary compliances and submission of disclosures as required in chapter IX-A of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended from time to time, applicable SEBI Circulars and other applicable laws in this regard on or before the due date of submission.

Please note that the aforesaid approval given by the Exchange does not imply any responsibility on the part of Exchange for the financial or other soundness of the Entity, its trustees, its promoters, its management or any scheme or project.

Further, every person who desires to donate to the Entity may do so pursuant to independent inquiry, investigation and analysis and shall not have any claim against the Exchange whatsoever by reason of any loss which may be suffered by such person consequent to or in connection with such donation whether by reason of anything stated or omitted to be stated herein or any other reason whatsoever.

All information submitted by you pursuant to the various Regulations of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 shall be broadcasted on the website of the Exchange.

Yours faithfully, For National Stock Exchange of India Limited

Priya Iyer Senior Manager

National Stock Exchange of India Limited | Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051, India +91 22 26598100 | www.nseindia.com | CIN U67120149715129151619769



## **PURPOSE OF ISSUE**

The first public issue of Routes 2 Roots was to help the schools of the two critical Border States, Uttarakhand and Himachal Pradesh, recover from recent floods and landslides.

Install the smarts panel along with K12 educational content, our cultural digital interactive program, and training.

One hundred schools were chosen (four in each of the 25 districts) in Himachal Pradesh and Uttarakhand.

This will benefit at least one lakh students and make their education at par with any private schools.

We are grateful to our investors who have made our public issue over subscribed.















We are grateful to the support of





Banker to the Issue



Registrar to the Issue





## Limea record for Routes 2 Roots for running the most extensive cultural education program in India

May was a month of acclaim, and the Limca Book of Records recognised Routes 2 Roots as the NGO running India's largest Cultural Education program. The program, which began in 2016, reaches 24,000 schools and 20 million (2 crores) students across India and has disseminated the finest quality cultural education imparted by hundreds of acclaimed artists who form the faculty.





Routes 2 Roots cultural education content is now on the Dikhsha portal of the Haryana government.





In another landmark development, Routes 2 Roots made its cultural and educational content available on the Diksha Portal of the Haryana Government to make the material available to students across the state's schools. The same is being by the students accessed Haryana for cultural education. Diksha is the digital platform mounted by the Ministry Education, Government of India, to make education accessible to all online.

NCERT Approved the Routes 2 Roots Content of Gultural Glasses which now is being telecasted on the PM e-Vidya Ghannel nation-wide



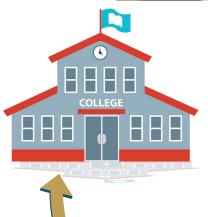
SCHOOL



## **DIGITAL CULTURE REACHES COLLEGES**







An MOU was signed between the Higher Education Department and Routes 2 Roots to include all the Universities and Colleges in Uttarakhand. The MOU was signed in the presence of the Honorable Minister of Education, Government of Uttarakhand, by the Vice Chancellor of Dehradun University and Rakesh Gupta, Founder Routes 2 Roots. Students from more than 100 colleges of Uttarakhand enrolled through this tie-up in the first week of signing.



New partnership MOU's with Universities, Colleges, Schools and State Governments.

















## **Delhi Teachers** University





## TELANGANA MINORITIES RESIDENTIAL EDUCATIONAL INSTITUTIONS SOCIETY (TMREIS)

(TMREIS) تلنگانه اقلیتی اقامتی تعلیمی اداره جات سوسائٹی (TMREIS) తెలంగాణ మైనారిటీస్ రెసిడెన్సియల్ ఎద్యుకేషనల్ ఇన్స్టిట్యూషన్స్ సొసైటీ (TMREIS)













Online Classes





Workshops

Smart Classrooms





Events

# SCIPLINES AND A STATE OF THE ST

Bharatnatyam Tabla Carnatic Vocal Harmonium Guitar Artificial Intelligence Chhau Flute Kathak Fun With Art Hindustani Classical Vocal Keyboard Punjabi Literature & Culture Yoga Theatre Sitar Brain Development Bihu Coding & Game Designing





## Tribal Schools Andhra Pradesh



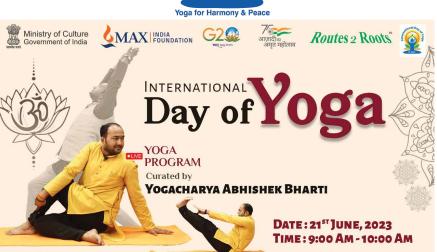






Installation of state-of-the-art panels in the rural areas and aspirational districts of India with the facility of real-time interactive art & culture classes with digital e-books for online and offline education at par with any school in the country

# SPECIAL CLASSES











































"Our nervous systems are tuned for music"

- States British Neurologist Oliver Sacks





Workshops are a vital constituent of Hybrid learning. We promote culture, music, and art by leading maestros by facilitating physical workshops in schools to make a difference among the younger generation and instil art appreciation for holistic development.

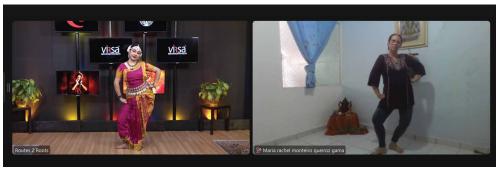








International Children
Film Festival. More than
25 Participating countries





INTERNATIONAL INTERACTIVE CLASSES







CONFERENCE ON INTEGRATING ART AND CULTURE WITH TECHNOLOGY.
NEW NATIONAL EDUCATION POLICY HAS MADE ART A CURRICULUM ACTIVITY CHANGING STEM TO STEAM





# A CULTURAL FLAVOUR TO THE CONFERENCE





## ANNUAL COMPETITIONS





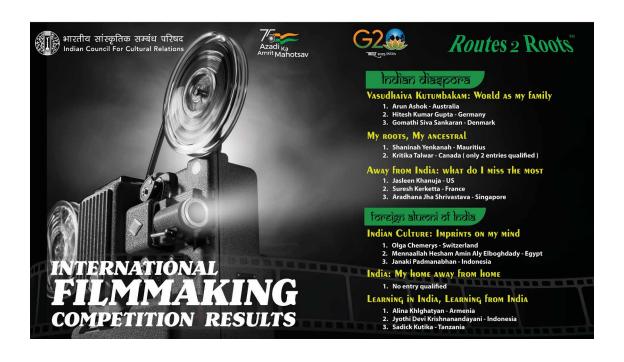
All India Inter School Competition is hosted annually to assess the impact of our online classes and recognise the students who have performed exceptionally well. It is open to participating schools of Routes 2 Roots and other schools to evaluate the actual impact on participating schools. Attractive prizes and certificates are distributed all over the country.

ALL INDIA
INTER
SCHOOL
COMPETITION
WINNERS

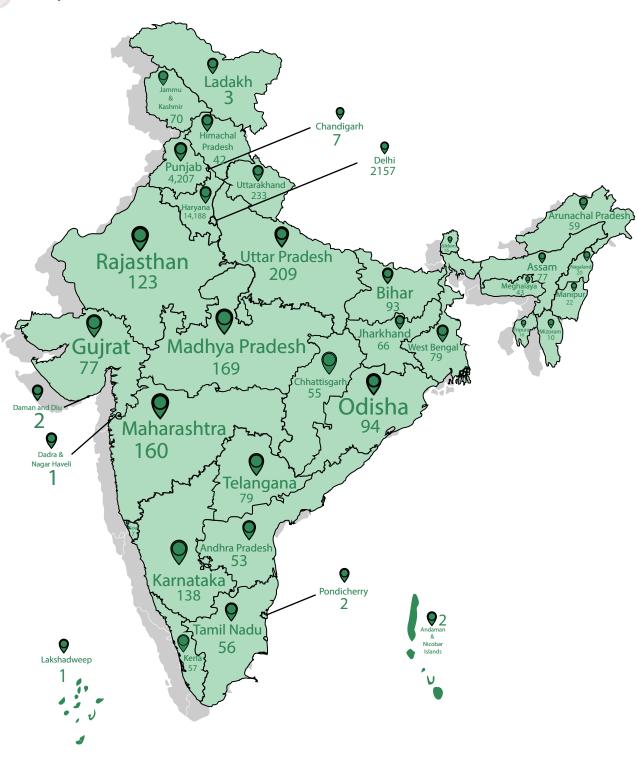








# NATIONAL PRESENCE





## **INTERNATIONAL PRESENCE**



## FILMY.TODAY



Routes 2 Roots Becomes India's First NGO in Exchange

Routes 2 Roots (R2R), a Delhi-based non-profit NGO dedicated to promoting art, culture, and heritage, has achieved a significant milestone by becoming fulsi's first non-profit NGO in the field of art and culture to be listed on the Social Stock Exchange (SSE). This listing marks a crucial step forward in social impact financing, providing a platform for clean funds and transparent investment practices for NGOs.

2R's listing on the SSE highlights its dedication to ransparency and accountability, as well as its commitment I leveraging culture and education as powerful tools for catched transformation. Through its listing, R2R aims to make the properties of the properties of the implify its impact and reach, ultimately contributing to a lore inclusive and equitable society.

The event also played host to 25 school and college The event also played nost to 25 school and college students, providing an opportunity for imparting financial education and fostering a culture of responsible investing from a young age. Held at NSE's headquarters in Mumbai, accessibility and participation from stakeholders across

The initiative aligns with R2R's broader mission of promoting inclusive and holistic education through its various programs and initiatives. The raised funds from the SSE listing will support cultural education and disaster recovery initiatives in Himachal Pradesh and Uttarakhand, ng numerous students by providing them access to high-quality educational resources

## FREE PRESS JOURNAL

umbai: Historic Day At NSE As outes 2 Roots Becomes First A nd Culture NGO Listed On Soc



NSE

With the most oversubscribed listing at the social stock exchange, Routes 2 Roots was oversubscribed by around 130 percent, ogainst their target a collecting Rs. L crost, with the initial funds, the organisation will implement a free teaching programme long with must braining in 100 schools of kimachal Prodesh and Uttorakhand, while the control of t

"Utilising Oversubscription To Ent Education And Promote Cultural

Rocesh Oupta

Rocesh Oupta, founder of Routes 2 Boots, sold, "Since there is no framework to utilise oversubcerpton for on the O<sub>V</sub> we had to a Good donors to stop human garder we were oversubcribed by 150 percent. We will sort the installation of streat classes in the schools from this morth classes in the schools for the school for

PRESS TRUST OF INDIA

Stock Exchange

its platform.

Routes 2 Roots listed on NSE's Social

MUMBAI: The NSE's Social Stock Exchange

on Wednesday announced the listing of sixth

non-profit organisation, Routes 2 Roots, on

The Delhi-based non-profit organisation

became the first art and culture NGO to be

listed on the Social Stock Exchange (SSE).

organisations (nonprofit and for-profit) on

A SSE allows listing of social impact

Tina Vachoni, who is also a founder of the organization, said, "we always used to think that stock marker is only for big corporates but when the finances minister introduced social stock exchange in 2019, we decided to get our organization histed to introduced social stock exchange in 2019, we decided to get our organization histed to bring complete transporency in our work and with must of our denote. To become the first art and culture who to be issed, we are grateful to NSE, which helped us in each step of the procedures and compliances to this historic days.

Routes 2 Roots also plans to help other NGOs to get listed on the social stack exchange to build the ecosystem and make India's social stock exchange the first successful social

United News of India Wednesday, Apr 17 2024 | Time 12:53 Hrs(IST) UNI BREVITY

**Business Economy** Posted at: Apr 4 2024 7:49PM

R2R becomes India's first nonprofit NGO in art & culture abai. Apr 4 (UNI) Routes 2 Roots (R2R), a Delhiprofit NGO dedicated to promoting art,

dheritage, is listed on the Social Stock

ing on the SSE comes on the heels of its ang on the 33th contest on the neets of the ent witnessed the presence of esteemed guests arious fields as well, including Bollywood and industry stalwarts such as renowned actor Juhi

vala and others.

Please log in to get detailed story.

35. Please July III to yet uetailed story.
32R becomes India's first non-profit NGO in

**ThePrint** 

### Delhi-based NGO Routes 2 Roots launches IPO to

raise Rs 1 crore New Delhi, Mar 12 (PTI) Delhi-based non-profit organisation Routes 2 Roots (R2R) on Tuesday said it has launched

an initial public offering (IPO) to raise Rs 1 crore for providing educational tools in flood-hit areas of Himachal Pradesh and Uttarakhand. The issue vill be listed on NSE's Social Stock Exchange (SSE). This will be an [...]

PRESS TRUST OF INDIA

 $\equiv$ 

Home > Business > Delhi-based NGO Routes 2 Roots launches.....

**Delhi-based NGO Routes 2 Roots** launches IPO to raise Rs 1 crore

NEW DELHI: Delhi-based non-profit organisation Routes 2 Roots (R2R) on Tuesday said it has launched an initial public offering (IPO) to raise Rs 1 crore for providing educational tools in flood t areas of Himachal Pradesh and Uttarakhand.

NOTV Profit in =

A Latest Markets Business Research Report

Delhi-Based NGO Routes 2 **Roots Launches IPO To** Raise Rs 1 Crore

This will be an important entry in the newly created SSE where zero coupon zero principal (ZCZP) instruments have been introduced for non-profit organizations (NPOs), the NGO said in a statement.

ې PTI

-24 07:21 PM IST ()

Delhi-based NGO Routes 2 Roots launches IPO to raise Rs 1 crore



Delhi-Based NGO Routes 2 Roots

Launches IPO To Raise Rs 1 Crore





## NOTV Profit

Routes 2 Roots Listed On NSE's Social Stock Exchange

Delhi-based non-profit organization, Routes 2 Roots, becomes the first art and culture NGO to be listed on the NSE's Social Stock Exchange.

The NSE's Social Stock Exchange on Wednesday announced the listing of sixth nonprofit organisation, Routes 2 Roots, on its platform.

The Delhi-based non-profit organisation became the first art and culture NGO to be listed on the Social Stock Exchange.

A SSE allows listing of social impact organisations (nonprofit and for-profit) on stock exchanges that provide an alternative fundraising structure.

The listing has raised fund of Rs 1 crore which will enable Routes 2 Roots to implement a free digital teaching programme on Arts, Culture and Heritage in 100 schools in Himachal Pradesh and Uttarakhand by providing Smart Classroom Equipment, Musical Instruments, Training to teachers and maintenance.

With the listing on SSE, the impact is going to increase manifold. This framework offers several advantages such as Transparency, Trust Efficiency, Cost Saving, Discoverability, Impact Measurement and Outcome Based Philanthropy," National Stock Exchange's MD & CEO Ashishkumar Chauhan, said.

He also gave a special mention to SEBI that played a pivotal role in launching the Social Stock Exchange framework in India.

The NSE-SSE platform continues to grow and it already has 58 registered NPOs. Among these, seven NPOs have successfully raised more than Rs 10 crore.

gap between the financial markets and social velfare objectives, bringing about inclusive growth and financial empowerment.

## SOCIALNEU

**Routes 2 Roots Becomes** India's First NGO in Art & **Culture Listed on Social St** Exchange



Routes 2 Roots (R2R), a Delhi-based non-profit NGO dedicated to promoting art, culture, and heritage, has achieved a significant milestone by becoming India's first non-profit NGO in the field of art and culture to be listed on the Social Stock Exchange (SSE). This listing marks a crucial step forward in social impact financing, providing a platform for clean funds and transparent investment practices

for NGOs.



(केटिन्स्ति कोक्सान्य लोकशक्ती



**hindustantimes** 

दैनिक जागरण

बच्चों ने सीखीं भरतनाट्यम की बारीकियां

बारीकियों को छात्र-छात्राओं को बताया। उन्होंने कहा कि रूट्स टू रूट बिना लाभ के भारतीय कलाओं का

प्रचार-प्रसार करने वाली संस्था है।

प्रसिद्ध कलाकारों की ओर से नृत्य, गायन, लोक गायन, लोक और शास्त्रीय नृत्य को बच्चों के साथ ही

आम जनता तक पहुंचाया जा रहा है। समापन प्राचार्य ने धन्यवाद ज्ञापन के

Read to Lead

FINANCIAL EXPRESS

ROUTES 2 ROOTS, in collaboration with Irobokid, organised a unique seminar to discuss NEP 2020 and its new integration and massive thrust towards art and culture, metamorphosing the already well-established STEM into STEAM. Teena Vachani and Rakesh Gupta, Founders of Routes 2 Roots, along with Kaushal Chedda founder settled.

अमर उजाला

Director frobokid welcomed the chief guest and all the dignitaries. Innumerable events have been held to di 2020 & its impact in the future. However, event of Routes 2 Roots is the first of its kind seminar.

जागरण संवाददाता, भीरजापुर महुवरिया के केंद्रीय विद्यालय सांस्कृतिक मंत्रालय की ओर से रूट्स टू रूट कार्यक्रम के तहत भरतनाट्यम नृत्य की कार्यशाला

भरतनाट्यम नृत्य की कार्यशाला सोमवार को हुई। प्राचार्य डा. अजय सेंह ने कलाकारों का स्वागत किया।

भरतनाट्यम कलाकार डा. हिमांशु श्रीवास्तव ने श्रेष्ठ प्रस्तुति दिखाया।

एक दिवसीय संस्कृति कार्यशाल केन्द्रीय विद्यालय क्रमांक ३ में आयोजित की गई कार्यशाला

प्रभात खबर

ब्रीय विद्यालय टाटा नगर में मंगलवार को भरत नाट्यम नृत्य

ह्राय विद्यालय टाटा नगर म मगलवार का मरत नाट्यम रूप आयोजन किया गया. कार्यक्रम का आयोजन गैर लामकारी

अस्योजन किया गया. कायक्रम का आयाजन गर लाभकारा ट्रस्ट्स के बैनर तले भरत नाट्यम कलाकार सोमा मंडल द्वारा हार्यशाला के माध्यम से उन्होंने विद्यार्थियों को भरत नाट्यम नृत्य

हायशाला कं माध्यमं सं उन्हानं ।वशााध्या का भरत नाट्यम नृत्य शे से अवगत कराया. रुटस ट्र रुटस संगठन परत नाट्यम संगीत, वर्ष संस्कृतिक अभिव्यक्ति के विकसित करने के लिए एक सी ज़िल्ली में करा कर नाम है कर्णाव्या के माध्यत उसके उस में नाट्य ापुष सारकातक आभव्याक्त का प्रकाशत करन के १९९५ एक सा रेशों में काम कर चुका है. कार्यक्रम के सफल आयोजन में स्कृत जागार केरेल करण ज अला कार्यक्रम की समार्थक करना ज

दशा म काम कर चुका है. कायक्रम क सम्भूल आयाजन म स्कूल ज्यापक योगेंद्र कुमार व अन्य कामयों की संग्रहनीय भूमका रही.

केन्द्रीय विद्यालय जीरकपुर में भारतीय

NBT

नवभारत टाइम्स

केव्ही कुसमुंडा में रूट टू रूट के अंतर्गत कथक नृत्य की प्रस्तुति

hold music Wol महात नाट्यम नृत्य कवा से स्नस्य हुए विद्यार्थी



शांति और समझ को बढ़ावा देता है। 2004 में स्थापित, संगठन ने संगीत, नृत्य, कला और सांस्कृतिक अभिज्यक्ति के अन्य रूपों के माध्यम से लोगों को एक साथ लाने के लिए 100 से अधिक देशों

कला व संस्कृति विद्यार्थियों के

थके मन को करता है ताजा

2023-07-11 सहरसा (4)

## hindustantime

#### KV-AFS HOSTS **WORKSHOP ON** CLASSICAL MUSIC

ZIRAKPUR: A Hindustani classical vocal workshop was conducted by KV, AFS High Grounds. The students learnt the basics of classical music from artist Avinash Miches

Mishra.

The workshop was an initiative by Routes 2 Roots with an aim to reaching out to students even in the remotest cities to help them inculcate art and culture in their lives.

and culture in their lives.

The event helped in promoting art of Hindustani classical vocal in their region and gave an opportunity to the students to build confidence and self-

esteem.
The workshop was supervised by school principal Gurpreet Singh, who appreciated the efforts and dedication of Avinash Mishra.
He further motivated the students to keep benefitting from such events so as to learn more and hone their

भरतनाट्यम के गुर सिखाए गए

## एक दिवसीय कार्यशाला का आयोजन

गिमाएं एवम मुद्राएं शिखाए नव प्रदर्शन कर बच्चो को शो से



## प्रभात खबर

ब्रट्स 2 रूट्स द्वारा संस्कृति और विज्ञान-प्रौद्योगिकी के संगम से प्रेरित एक सशक्त भारत की दिशा

प्रयागराज। प्रयाग प्रमात न्यूज प्रयागराज 9 अगरत 2023, रूट्स 2 रूट्स, राष्ट्रीय शिक्षा नीति 2020 के आलोक में क



हि हिन्दुस्तान

केवी में कत्थक कार्यशाला का आयोजन

2020 & its impact in the future. However, event of Routes 2 Roots is the first of its kind seminar

## **Hans India**

The Indian EXPRES!

ROUTES 2 ROOTS, in collaboration with Irobokid, organised a unique seminar to discuss NEP 2020 a integration and massive thrust towards art and culture, metamorphosing the already well-established STEAM. Teena Vachani and Rakesh Gupta, Founders of Routes 2 Roots, along with Kaushal Ched

Director Irobokid welcomed the chief guest and all the dignitaries. Innumerable events have been held to

Visakhapatnam: Workshop on teaching Carnatic music for kids held



संवादवाता। समस्तीपुर जिला मुख्यात्म स्थित पूर्व मध्ये रेल के प्रीस्ता स्थित केत्रीय विद्यालय ने पुरुवार को ट्रस्ट ट्रस्स 2023-१४ कार्यभाला योजना के तहत राजाद्रमा एवं कार्यक मुंट के एर कार्यभाला का आयोजन

The platform, led by actiste Jyothsna Lakshmi, aimed at incul-enlightening them about the basics of Camatic Vocal. The wo of the principal of KV, No 2 Nausenabaugh Nishikant Aggarwa Vidyalaya Commander Sourabh Salve.

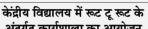
abroad and has done pioneering work in peace building thr initiative of teaching inspiring youth to follow art and cultur through online and physical workshops across the cities.



श्रीगंगानगर जिला भास्कर 14-10-2023

## दैनिक नवज्योति

alore-Sirohi - 08 Oct 2023 - Page 13



अंतर्गत कार्यशाला का आयोजन

## शास्त्रीय नृत्य कार्यशाला का आयोजन

चक 26 धीबीधन| केंद्रीय विद्यालय सूरतगढ़ केंद्र में शास्त्रीय नृत्यांगना शोभा बिन्ट की ओर से ओडिसी शास्त्रीय नृत्य कार्यशाला आयोजित की गई। यह कार्यशाला रूट्स 2 रूट्स की एक पहल थी। जिसका उदेश्य लोगों कि ए पहुंचकर विद्यार्थियों में कला और संस्कृति की समझ विकसित करना है। केंद्रीय विद्यालय में विभिन्न शास्त्रीय नृत्यों की जानकारी देते हुए भारतनाट्यम् — कर्यकरती, करक, ओडिसी, भणिपुरी, मोहिनीअष्टम् , कुचिपुढ़ी आदि नृत्यों की विभिन्न मुद्राओं का अभ्यास करवाया। प्राधानाचार्य महेश कुमार कुमावत ने शास्त्रीय संगीत का महत्व बताया।



## केन्द्रीय विद्यालय जीरकपुर में भारतीय

## कुबेर केसरी शास्त्रीय गायन की कार्यशाला का आयोजन

शीर्षक-केवी, जलालाबाद में रूट्स २ रूट्स द्वारा



संदीप सिंह बावा

शासीय गायन की कार्यशाली का आयोजन किया गया। देश की मुस्तिय गैर सरकारी संख्या करना ट्रन्स प्रत्य केन्द्रीय विधानाय औरकपुर में भारतीय शासीय स्प्रीत गायन की कार्यशाला का आयोजन किया गया यह कार्यक्रम में मुस्तिय शासीय प्रात्य कार्यक्रम में मुस्तिय शासीय प्रात्य कार्यक्रम में मुस्तिय शासीय प्रात्य कार्यक्रम करने दिया। श्रीमती वीधिका संसु आयार्थ, कन्द्रीय विधानत औरकपुर ने शासीय गायक सहित दीप प्रज्यतित कर कार्यक्रम का ग्रामान्य श्रिया। उन्होंने विधानय में आए हुए कलाकारों की स्थाना करते हुए सन्ने मारतीय बला को गांची विशेष का पूचाने बात स्था पूच पू

सावशा ने शास्त्रिय नृत्य के माध्यम के गुरू वंदना की सुन्दर प्रस्तुति की। सुप्रसिद्ध भारतीय शास्त्रीय संगीत भायक औरनाम शिवा ने शिन्न राग माकर समा वीप दिवाआनेरुद्ध मिन्न राग माकर समा वीप दिवाआनेरुद्ध मिन्न सम्बन्ध कर उन्हर्ण स्थापना दिवा ने शास्त्रय के स्मान किया किया हुए मान्य स्थापना स्थापना राज्य के सम्बन्ध विधायित के मुक्तास्थी में उनका साथ दिया। केन्द्रीय विधायम्, जीरुस्य भारत की समा किया केन्द्रीय विधायम्, जीरुस्य भारता आवाज से सभी का मन जीता, विधायक के संग्रीत विधाय के सम्बन्ध स्थापना केन्द्रीय भारती विद्याल के हारा कार्यक्रम का स्थापना स्थापना स्थापना स्थापना अस्त्र स्थापना स्



दैनिक जागरण केंद्रीय विद्यालयों में हुई

भरतनाट्यम कार्यशाला

केंद्रीय विद्यालय पतरातू में रूट्स 2 रूट्स ने आयोजित किया ओडिसी शास्त्री नृत्य कार्यशाला

# TESTIMONIALS.

#### Mrs. Jyoti Pandey



I am Jyoti Pandey, Principal of Kendriya Vidyalaya No. 2, Hindon. Today, Routes to Roots organised a workshop in our school, in which renowned Kathak artist Madam Shikha Sharma and tabla artist Mr. Mohammad Ali participated. After this workshop, I saw incredible enthusiasm among the students, which was terrific. They came up on stage, performed harmoniously with the artists, learned the dance mudras (gestures), and even demonstrated them. The students quickly recognised the mudras shown by the artists. This was an excellent workshop, and I hope that Routes to Roots will continue to organise more such workshops so that students can learn something different

#### nudras (gestures), and even demonstrated them. \_\_\_\_\_ auspices of Routes to Roots. In this workshop, Katha



Hello, my name is Lakshmi Singh, and I am the Principal of Kendriya Vidyalaya Punjab Lines, Meerut Cantonment. Today, on August 5, 2023, a Kathak workshop was organised in the school under the auspices of Routes to Roots. In this workshop, Kathak Guru Ms. Shikha Sharma gave a beautiful performance. While interacting with the students, she provided insights into India's culture, dance traditions, various types of dances, and arts, greatly benefiting our students. The presentation by Ms. Shikha Sharma was highly captivating, informative, and beautiful, and it undoubtedly provided significant benefits to the students. Similar programs will also be organised in the future, allowing the students to

#### Mr. Sharda Sharan



Good morning. Today, a Bharatanatyam workshop was orsganised at Kendriya Vidyalaya Etah under the initiative of Routes to Roots. In this workshop, Ms Smita delivered a beautiful and captivating Bharatanatyam performance. She also introduced the students to the discipline and intricacies of Bharatanatyam and guided them through the practice of some mudras (gestures). This ignited a passion among the students, making them eager to learn more. We firmly believe similar workshops will continue to be organised regularly, providing students with more

### Lokpriya

Mrs. Laxmi Singh



Good morning, this is Lokpriya, a student of class 12 from Kendriya Vidyalaya No. 2, Agra Camp. Today, Routes to Roots organised a workshop at our school. In this workshop, Madam Smita taught us about dance. The performance was incredible, and she inspired me. She explained every mudra (gesture) used in the entire dance performance. She even told us what story was being portrayed by the performance. This workshop helped us connect with the origin of our traditions and provided us with valuable knowledge about our roots. I learned something today that my academic curriculum could

### Soumya

Annraj Bhandari



Hello, I am a class eight student studying at Kendriya Vidyalaya No. 1, Air Force Station, Adampur. Today, a workshop under Routes to Roots was organised in our school. In this workshop, we learned about Bharatanatyam. Bharatanatyam is a dance form from Tamil Nadu, which means "Bha" for expression (Bhava), "Ra" for melody (Raga), and "Ta" for rhythm (Tala), and Natyam means dance. It is one of the eight classical dance forms of India. In Bharatanatyam, we are taught to focus on expressions and rhythm to tell a story through acting. Thank you.

#### Akshita Rathore



Hello, I am Akshita Rathore, a student in class nine at Kendriya Vidyalaya Dausa. Today, we watched various classical dance performances through a program conducted by Routes to Roots. Madam explained that there are eight classical dances and taught us about Kathak. In Kathak, we learned many hand gestures (mudras), and I particularly liked the peacock gesture. It was delightful. We learned many things, and the applause never stopped. It felt great. I hope we continue to have such programs in the future. It was inspiring to watch Madam today, and I look forward to performing like her someday. Thank you.



Regularly using the smart board for the teaching in class tenth, really thankfull to the Routes to Roots organization for providing us such a board, which is really helpful to clear the concepts of Science and maths specifically with animation and relevant videos, Students are really excited and show more enthusiasm for the learning of new things like music and dance as well, it has opened a new dimension for the teaching and learning in the school.

## **FOUNDERS**



Amita Gupta



Teena Vachani



Rakesh Gupta



Ravi Vachani

## ADVISORS



**Ustad Amjad Ali Khan** Padma Vibhushan Sarod Legend



Juhi Chawla Actress



**Dr-L-subramaniam**Padma Bhushan
Violin Legend



**Kiran Sehgal** Padma Shri Odissi Dance Legend



**Pandit Vishwa Mohan Bhatt**Padma Bhushan, Grammy Award
Mohan Veena Legend



**Shafqat Amanat Ali** Singer



Pandit Sajan Mishra Padma Bhushan Hindustani Classical vocal Legend



*U N Khaware* Educationist



**Kavita Krishnamurthy** Padma Shri Bollywood Singer



**Eshaan Noorani**National Film Award for Best Music Direction
Bollywood Music Director



**Shovana Narayan** Padma Shri Kathak Legend



**Upendra Dutta Choubey** Former IAS



**Registered Office -**

**Corporate Office & Studio -**

S-43, Panchsheel Park, New Delhi- 110017

Routes 2 Roots, **G2** Level, Max Towers, Delhi One, Sector-16 B, Gautam Buddh Nagar, Noida, **Uttar Pradesh 201301** Email:-info@routes2roots.com Tel. No. - 01204123996, 01204124949 www.routes2roots.com









