



Routes 2 Roots[®]
Quarterly
Report

Oct-Dec
2023-24



About Us

ROUTES 2 ROOTS is a prestigious Delhi-based non-profit NGO with a presence all over India and abroad and is the most significant cultural NGO in the world. Since its inception in 2004, the NGO constantly strives to disseminate Culture, Art & heritage to people & children to promote tolerance, inclusive & peaceful co-existence. Routes 2 Roots began its Digital Learning of Performing Arts program, with India's renowned artists on its board in 15 different disciplines with a structured curriculum.

Vision

Our vision is to expand our existing resources to cover more than 40,000 schools in next five years. However our vision is to expand this program to all the schools in the country making us reach upto the village level schools. Today we are having over 22,000 participating schools in this program covering all the districts of the country and impacting over 20 millions beneficiaries each day.

Mission

Our vision is to expand our existing resources to cover more than 40,000 schools in next five years. However our vision is to expand this program to all the schools in the country making us reach upto the village level schools. Today we are having over 22,000 participating schools in this program covering all the districts of the country and impacting over 20 millions beneficiaries each day.





Highlight **Of the** Project

51

School & Colleges Added

266

Workshops

80

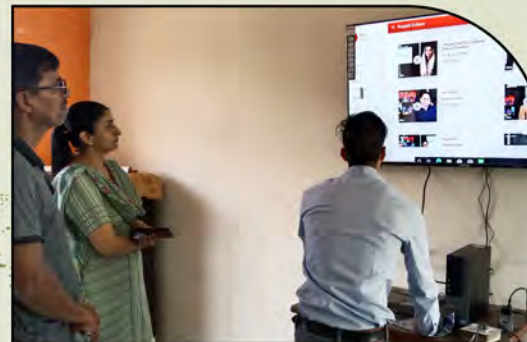
Classes

Classes



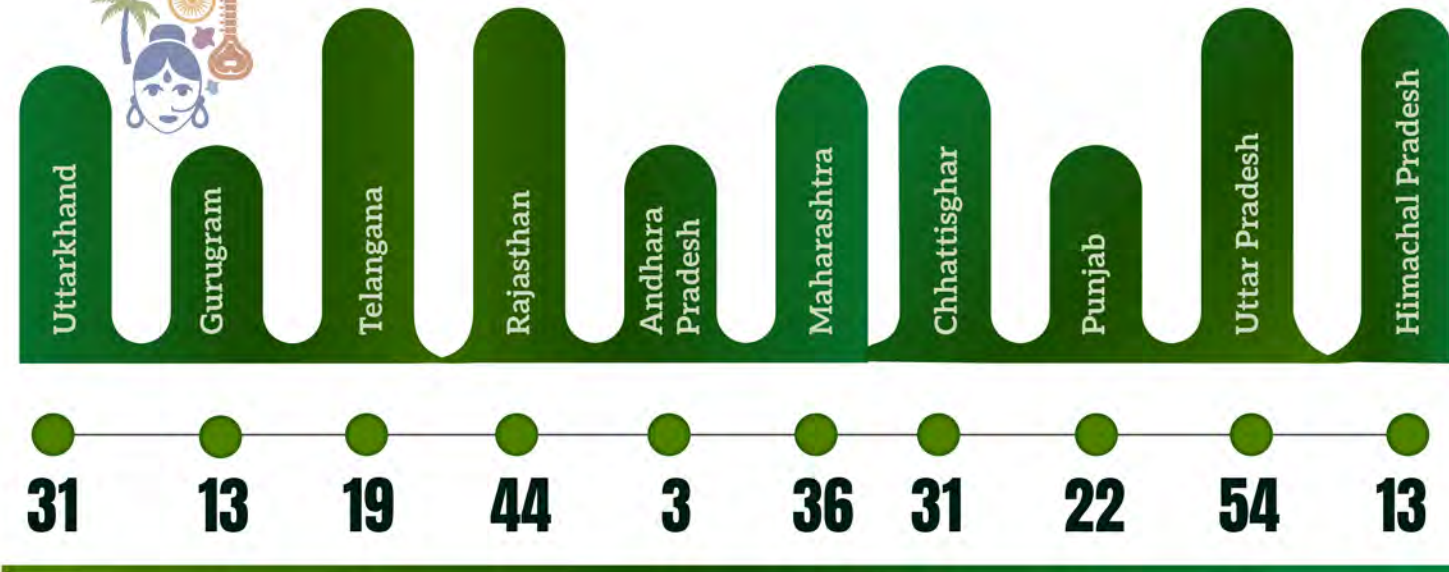
Workshops

Installation





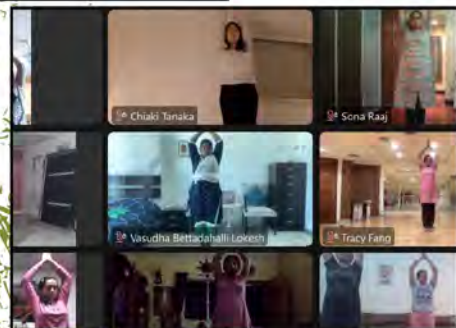
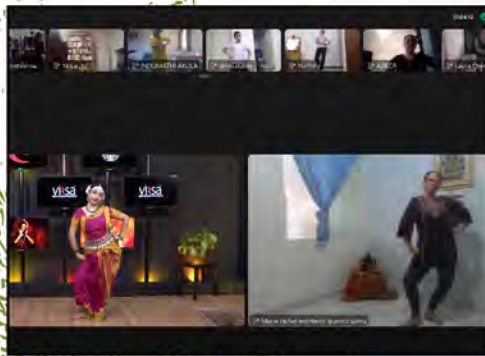
Geographical areas of Workshops, Students and Beneficiaries



Uttarkhand	31
Gurugram	13
Telangana	19
Rajasthan	44
Andhra Pradesh	3
Maharashtra	36
Chattisghar	31
Punjab	22
Uttar Pradesh	54
Himachal Pradesh	13

Routes 2 Roots & ICCR in Association with CCRT start the First Ever International Cultural Classes Across the World

After the stupendous success of the pilot project of Kathak classes and following resounding demand for more, Routes 2 Roots and the Indian Council for Cultural Relations are starting live interactive classes in various performing Arts disciplines for students worldwide. Students of the Indian diaspora and other nationalities in 34 countries attended the pilot, which ran for three months and featured Kathak classes. Starting in November, Bharatnatyam, Kathak and Odissi classes will commence, followed by other disciplines.



Leading exponents of the art forms from India will conduct the classes. The participating students will be evaluated at the end of the year and officially certified for their participation by the Centre for Cultural Resources & Training (CCRT), which is the leading body for cultural training and facilitating education under the Ministry of Culture, Government of India. With this endeavour, not only does the Cultural Education program of Routes 2 Roots expand its educational initiative to newer territories in the global sphere, where it has already made a mark, but it also strengthens its ties with both ICCR and CCRT which have been long-standing partners of the NGO since its inception and in recent years too.



All Delhi Government Schools Join Routes 2 Roots Cultural Education Program



Routes 2 Roots widens the expanse of its cultural education program through a tie-up with the Directorate of Education, Govt of NCT of Delhi to provide education to the students in all the Delhi Government schools that come under the purview of the DOE. The students of these schools will be attending the daily live digital classes to learn Indian culture and art forms from the illustrious faculty of the NGO as per their specially curated curriculum. The schools will soon be equipped with the specialised software created by the technical team of Routes 2 Roots and their staff will receive training to facilitate these classes. The tie-up was formalised through a signature on the dotted line between Routes 2 Roots Founder Rakesh Gupta and Directorate of Education Director Himanshu Gupta (IAS).

International Children's Film Festival Held by Routes 2 Roots

To commemorate Children's Day in November, this year, Routes 2 Roots screened International Children's films for lakhs of students across India through its program of digital learning. The daily festival featured the screening of films for students from the ages of 7 years to 17 years. The NGO picked specially curated films from 20 plus countries including Russia, France, India, USA, Netherlands, Japan, Canada, Uruguay & Argentina among others in 15 plus languages. Students of thousands of schools across India watched the short films designed to educate and entertain children and teens. These were screened as part of the daily digital program through which students from schools across India attend live classes of performing arts conducted by Routes 2 Roots gurus. The Festival was received well and has been a massive success among the students who thoroughly enjoyed the initiative.



Routes 2 Roots Forays into Integration of Culture with Technology

Routes 2 Roots entered into an association with The Jump Ball Adventures Private Limited to integrate technology with culture and promote coding, gaming and AI among school students across the country. This new initiative will enhance the educational experience of the students by making Indian heritage more appealing and relevant for them as also helping the schools in the implementation of the National Education Policy 2020. Marrying culture with technology is one of the key focus areas of NEP 2020.



Routes 2 Roots
Jump Ball Adventures Pvt Ltd.



Fostering Arts & Culture: MOU Signing with Delhi Teachers University

Routes 2 Roots and Delhi University Teachers join hands through an MoU inked by the Vice Chancellor of the University, Professor Dhananjay Joshi, and Co-Founder of Routes 2 Roots, Rakesh Gupta, in presence of the faculty members. Routes 2 Roots co-founder Teena VACHANI and Senior advisor V.P. Rao were also present.

This collaboration will enhance emotional intelligence, guide young minds in Educational Institutions, and create a stress-free learning environment with extended social reach.



Routes 2 Roots
Delhi Teachers University





केन्द्रीय विद्यालय क्रमांक. 3 कोरबा, एस.ई.सी.एल. कुसमुंडा
Kendriya Vidyalaya No.3, SECL, Kusmunda (Korba)
Distt: Korba-495454 (Chhatisgarh)
e-mail address: kvsmaandab@gmail.com
Website: https://kv3korba.kvs.ac.in/
CBSE Affiliation No.: 3306609, CBSE School code: 19021

F: KV 05SM/2023-24/

Date: 25.11.2023

प्रशंसा पत्र

केन्द्रीय विद्यालय क्र. 3 कोरबा, एस.ई.सी.एल. कुसमुंडा (छ.ग.) जिला कोरबा में दिनांक 25/11/2023 को Routes 2 Roots कार्यक्रम के अंतर्गत मशहूर नृत्य कलाकार श्री अखिलेश पटेल द्वारा कथक का प्रदर्शन हमारे विद्यालय में किया गया, जिसमें दुर्गा स्तुति के मानमौहक अटोलेखियों का नृत्य के माध्यम से कथक के समस्त मुद्राओं को दर्शाया गया। साथ ही साथ हमारे देश में किये जाने वाले लगभग सभी शास्त्रीय नृत्य के बारे में विद्यालय के समस्त शिक्षक-शिक्षिकाओं एवं विद्यार्थियों में सीखा एवं आग लिया। कार्यक्रम में नृत्य कलाकार श्री अखिलेश पटेल तथा साथी तबला वादक श्री आशुतोष तिवारी का प्रदर्शन सराहनीय रहा।

प्राचार्य

योगेश मुन्ता

केन्द्रीय विद्यालय क्र. 3 कोरबा
एस.ई.सी.एल. कुसमुंडा (छ.ग.)
प्रचार्य/Principal
केन्द्रीय विद्यालय, एन.ई.सी.एल. कुसमुंडा
Kendriya Vidyalaya S.E.C.L. Korba
पिन कोड: 495 454
KORBA (C. G.) 495 454



KENDRIYA VIDYALAYA BAGESHWAR
केन्द्रीय विद्यालय बागेश्वर
POST OFFICE-BAGESHWAR
DISTRICT-BAGESHWAR
STATE-UTTARAKHAND
PIN-263642

पोस्ट ऑफिस - बागेश्वर
जिला - बागेश्वर
राज्य-उत्तराखण्ड
पिन-263642

(An Autonomous Body under Ministry of Education, Government of India)
(विश्वी मंत्रालय, भारत सरकार के अधीन स्थापित निकाय)
E-mail: kvbageshwar@gmail.com

फोन नं.- 05963-221891

फ.न. / के.वि.बा./2023-2024/ 110

दिनांक:- 16/11/2023

ACKNOWLEDGEMENT LETTER

Routes to Roots NGO organized a workshop with Bharatanatyam with Artist Mr. Saurabh Tripathi in Kendriya Vidyalaya Bageshwar today on 16/11/2023. The workshop was very well received by students and staff members. Staff and Students of all classes witnessed the programme and praised a lot. Bharatanatyam Dance Artist explained in detail about the dance as well as interacted with students and gave some encouragement and tips. This was a well conducted programme cum workshop by Routes to Roots. We are very thankful to Mr. Saurabh Tripathi and wish him very best for his future.

16/11/2023
(पिन-0590 तिवारी)

प्राचार्य

के.वि. बागेश्वर

Principal
Kendriya Vidyalaya Bageshwar
Distt: Bageshwar
State: Uttarakhand



केन्द्रीय विद्यालय क्र. 2 बाघुनेम, सुरगढ, जिला-श्रीगंगानगर(राजस्थान)-335804
KENDRIYA VIDYALAYA NO.2 AFS SURATGARH DISTT: SHRIGANGANAGAR, RAJASTHAN, INDIA
दूरभाष Telephone: 001550-270320 KV Code 1937 // Station Code: 350 // Region Code: 13
CBSE Affiliation No: 1700057 // School Code 16164 Web Site: www.kv2suratgarh.org
E-mail: kvsuragarh@gmail.com, दूरभाष Telephone: 001550-279320

Date: 12/10/2023

Acknowledgment Letter

Today Routes 2 Roots held a Odissi Dance workshop in our school premises Kendriya Vidyalaya, No.2 AFS SURATGARH. Arites Shobha Bisht was very interactive and the students enjoyed the workshop and at the same time learned about Odissi Dance.

This workshop is very useful as it is an extension of Routes 2 Roots Online daily Interaction classes.

I am hopeful more students will participate in your program

Principal's Signature and Stamp
Artes / PRINCIPAL
केन्द्रीय विद्यालय क्र. 2
KENDRIYA VIDYALAYA NO. 2
ए.ए.सी.एल. सुरगढ

तारीख:-12/10/2023

पारवती पत्र

हमारे स्कूल केन्द्रीय विद्यालय क्र. 2 बाघुनेम, सुरगढ में आज स्टूडेंट्स 2 स्टूडेंट एजेंटों द्वारा आयोजित कार्यक्रम का आयोजन किया गया। कार्यक्रम से हमारे विद्यार्थियों को हमारी संस्कृति के महत्व को जल्द से जल्द मिले। इस कार्यक्रम में प्रतिभागियों को वैश्विक दृष्टि की दिशाओं से लक्ष्य मुक्त होने में भी मदद मिली। इस अवसर के माध्यम से विद्यार्थियों में स्टूडेंट्स इंटरैक्टिव कक्षाओं में आग जलने के लिए रफि पैर की है। असा है डैमिक अपार पर आयोजित अंतर्गत कक्षा का स्तर संवर्धन और गुणवत्ता - टैगो रिपोर्टों को बेहतर होना।

प्राचार्य के हस्ताक्षर और मुहर
Artes / PRINCIPAL
केन्द्रीय विद्यालय क्र. 2
KENDRIYA VIDYALAYA NO. 2
ए.ए.सी.एल. सुरगढ

पौलक श्री केन्द्रीय विद्यालय क्र. III (9 बीआरडी) पुणे - 411014
विश्वी मंत्रालय, भारत सरकार
केन्द्रीय विद्यालय बागेश्वर
दूरभाष क्र. (020) 27019697
वेबसाइट: https://kv3bns.in
ई-मेल: kv3bns@gmail.com



PM SHRI Kendriya Vidyalaya
No III (9 BRD) Pune - 411014
An autonomous body under
Ministry of Education, Govt of India
Phone No - (020) 27019697
Website: https://kv3bns.in
E-mail id: kv3bns@gmail.com

F: 2733/350/2023/KV 9BRD/Admn/ Date: 21-11-2023

Acknowledgment Letter

Routes 2 Roots NGO organized a workshop with Odissi Classical Dance Artist **Ms. Ishita Ganguly** in our school PM SHRI KENDRIYA VIDYALAYA 9BRD, Pune today. Her dedication and commitment to promoting cultural enrichment within our school community have left indelible mark.

The students thoroughly enjoyed the workshop and this traditional dance form. Her ability to engage and inspire the students reflects her exceptional skills as an instructor and mentor. The Odissi workshop was not only informative but also a delightful experience for all students. Her expertise and passion for classical dance were evident in the way she conducted the sessions, providing valuable insights into the nuances of Odissi.

Such cultural events play a vital role in fostering a sense of unity and appreciation for diversity among our students. Her initiative has not only provided a platform for artistic expression but has also contributed significantly to the overall cultural development.

We appreciate her for tireless efforts in making the Odissi Classical Dance event a resounding success. We look forward into more such enriching cultural experiences in the future.

Md. Nassimuddin
PRINCIPAL

केन्द्रीय विद्यालय 3/3, केन्द्रीय विद्यालय
पिन कोड: 411 014, पुणे-14

Testimonials

Email: sbnsagar.gvs.bns@gmail.com
सरकारी सीनीअर मैट्रिडी मसूल, बड्डेनी (सगीर बगड सिंघ नगर)
दिनांक: 26.10.2023

Today, a Bharatanatyam workshop was organised in our Govt. Sen. Sec School Bachkuni (S.B.S. Nagar) by Routes 2 Roots NGO under the CSR support by Max India Foundation. Through this workshop, students learnt a lot about the importance of culture. They enjoyed the programme a lot. This programme was totally free of cost. It creates interest in the students to participate in the Routes 2 Roots digital classes. Smt Madhura Bhrushundi was a very talented and she gave a great knowledge to the students about our culture.

26/10/23

OFFICE OF: HEADMASTER
GOVT. HIGH SCHOOL
Village Rakran Dhaha, Teh. Balachaur
Distt. Shahid Bhagat Singh Nagar (Pb.)
E-mail: sbnsagar.gvs.bns@gmail.com

Date: 23.10.2023

A Bharat Natyem Workshop was organised in our Government High School, Rakran Dhaha (S.B.S. Nagar), today by Routes 2 Roots NGO under the CSR support by Max India Foundation. The workshop has certainly motivated the students to know the importance of culture in academics. It has generated interest in the students to participate in the Routes 2 Roots digital classes which are held on a daily basis. The performance and teaching skills shown by Ms Madhura Bhrushundi are highly appreciable.

Headmaster
G.H.S. Rakran Dhaha
Distt: S.B.S. Nagar

News Bytes

अमर उजाला

कथक कार्यशाला का हुआ आयोजन

गाजीपुर। केंद्रीय विद्यालय में रुद्रस टू रुद्रस संस्था की ओर से कथक कार्यशाला का आयोजन हुआ। अतिथि कलाकार आर्यव आनंद, प्राचार्य विनीता सिंह और अन्य लोगों ने कार्यक्रम का शुभारंभ किया। प्राचार्य विनीता सिंह ने कहा कि इस तरह के कार्यक्रमों से युवा पीढ़ी को भारतीय शास्त्रीय संगीत और नृत्य का ज्ञान होगा। कार्यशाला में कथक गुरु पद्म विभूषण पंडित बिरजू महाराज के शिष्य आर्यव आनंद ने कथक की विभिन्न मुद्राओं की प्रस्तुति दी। इस मौके पर प्रभाकर पांडेय, शिक्षक नीरज राय आदि मौजूद रहे। संवाद



दैनिक भास्कर

बकापुर के सरकारी स्कूल में भारत नाट्यम नृत्य प्रोग्राम का आयोजन



बकापुर। केंद्रीय विद्यालय में रुद्रस टू रुद्रस संस्था की ओर से कथक कार्यशाला का आयोजन हुआ। अतिथि कलाकार आर्यव आनंद, प्राचार्य विनीता सिंह और अन्य लोगों ने कार्यक्रम का शुभारंभ किया। प्राचार्य विनीता सिंह ने कहा कि इस तरह के कार्यक्रमों से युवा पीढ़ी को भारतीय शास्त्रीय संगीत और नृत्य का ज्ञान होगा। कार्यशाला में कथक गुरु पद्म विभूषण पंडित बिरजू महाराज के शिष्य आर्यव आनंद ने कथक की विभिन्न मुद्राओं की प्रस्तुति दी। इस मौके पर प्रभाकर पांडेय, शिक्षक नीरज राय आदि मौजूद रहे। संवाद

ख़ास रिपोर्ट

बला सिधलाही बरवसाण लाही



आदिवासी महिला बचत संस्थान में 'बला सिधलाही बरवसाण लाही' कार्यक्रम का शुभारंभ हुआ। कार्यक्रम में महिला बचत संस्थान की कार्यकर्ताओं और महिलाओं का भाग लेना शामिल था। कार्यक्रम का उद्देश्य महिलाओं को आर्थिक और सामाजिक रूप से सशक्त बनाना है।

जागो जनमत
राज्य की भावना, जनता की राय
समाज, परिवार, शिक्षण, स्वास्थ्य, कृषि, पर्यटन, खेल, मनोरंजन, महिला, युवा, वृद्ध, अल्पसंख्यक, आदिवासी, जल संयंत्र, पर्यावरण, आदि।
केंद्रीय विद्यालय सी.टी.पी.पी. छावड़ा में ओडिसी शास्त्रीय नृत्य कार्यक्रम आयोजित

NBT नवभारत टाइम्स
नवभारत टाइम्स का शुभारंभ हुआ। यह एक प्रतिष्ठित समाचार पत्र है जो देश-विदेश की खबरें और समाज के विकास को प्रस्तुत करता है।

दैनिक नवज्योति

Kota City - 07 Nov 2023 - Page 8

ओडिसी नृत्य प्रशिक्षण कार्यक्रम का आयोजन



नव ज्योति/कोटा। केंद्रीय विद्यालय क्रमांक 2 कोटा में सोमवार को संस्कृति मंत्रालय भारत सरकार के माध्यम से ओडिसी नृत्य प्रशिक्षण कार्यक्रम का आयोजन किया गया। विद्यालय के प्राचार्य विद्यादास सिंह द्वारा नृत्य प्रशिक्षण का शुभारंभ किया गया। प्रशिक्षण कार्यक्रम में देश-विदेश के प्रसिद्ध नृत्यांगना वृद्ध द्रव्यविद्यालयों को मूक कवि विनय बरौरीयों ने परिचय कराते हुए नृत्य को जीवन के एक भाग के रूप में

दस्तक प्रज्ञात

रुद्रस टू रुद्रस: भारतीय संस्कृति का संवाहक



रुद्रस टू रुद्रस संस्था की ओर से 'रुद्रस टू रुद्रस' कार्यक्रम का शुभारंभ हुआ। कार्यक्रम में भारतीय संस्कृति को संवाहक के रूप में प्रस्तुत किया गया। कार्यक्रम का उद्देश्य भारतीय संस्कृति को अंतर्राष्ट्रीय स्तर पर प्रचारित करना है।

केंद्रीय विद्यालय राजनांदगांव में कथक नृत्य पर कार्यशाला संपन्न

राजनांदगांव (दवा)। केंद्रीय विद्यालय राजनांदगांव में 4 दिनों के कार्यक्रम का शुभारंभ हुआ। कार्यक्रम में कथक नृत्य पर कार्यशाला आयोजित की गई। कार्यक्रम में कथक गुरु पद्म विभूषण पंडित बिरजू महाराज के शिष्य आर्यव आनंद ने कथक की विभिन्न मुद्राओं की प्रस्तुति दी। इस मौके पर प्रभाकर पांडेय, शिक्षक नीरज राय आदि मौजूद रहे। संवाद

अजीत समाचार



सबरवाही गण्टी सरकुल चैकवरमा विधे बॅकब न्नुट्टु दी बरवसाण लॅता। कार्यक्रम में भारतीय संस्कृति को संवाहक के रूप में प्रस्तुत किया गया। कार्यक्रम का उद्देश्य भारतीय संस्कृति को अंतर्राष्ट्रीय स्तर पर प्रचारित करना है।

दैनिक भास्कर
दैनिक भास्कर का शुभारंभ हुआ। यह एक प्रतिष्ठित समाचार पत्र है जो देश-विदेश की खबरें और समाज के विकास को प्रस्तुत करता है।

Success Stories

Success Stories

Divya, Student of KV Kausani, she was all praise for Routes 2 Roots for organising a workshop on Bharatanatyam under the guidance of Guru Surabh Tripathi. She learned the history and meaning of Bharatanatyam : **Bha-** Bhav, **Ra-** Rass, **Ta-** Tall, and **Natyam-** Acting . She Thanked Routes 2 Roots for organising the workshop and hoped such a workshop would also be arranged in the future.

Divya, Student
KV Kusani

Disha, Student of Govt. Sec. School Jadla SBS Nagar Ropa, she thanked Routes 2 Roots and Max India Foundation for organising a workshop on Kathak under the guidance of Guru Mira Rawat. She learned the different footsteps of Kathak and she built an interest in learning the Kathak through Routes 2 Roots Digital Classes.

Disha, Student
Govt. Sec. School Jadla

Mukesh Kumar, Teacher, GHS Rakran Dhahan expressed her heartfelt gratitude towards Routes 2 Roots and Max India Foundation for organising the Bharatanatyam workshop in their school. She thanked Routes 2 Roots Bharatanatyam artist Madhura Bhurshundi for teaching the students the various mudras, History, Taal of Bharatanatyam. The students practiced the footsteps and enjoyed the workshop very well. He appreciated the efforts of Routes 2 Roots for conducting free-of-cost online classes. Their student will join the classes and learn the different forms of Indian Classical Dance through live classes.

Mukesh Kumar, Teacher
GHS Rakran Dhahan

Shri Rakesh Dubay, Principal KV Ranikhet expressed his heartfelt gratitude and thanked Routes 2 Roots and Bharatanatyam Artist Saurabh Tripathi for organising Bharatanatyam Workshop amongst students. The workshop was very excellent and the students participated with very enthusiasm. This program will inspire and attract students towards Bharatanatyam. He is hoping that students of his school will be oriented towards Bharatanatyam and Indian Classical Dance and learn through Routes 2 Roots Classes.

Shri Rakesh Dubey, Principal
KV Ranikhet

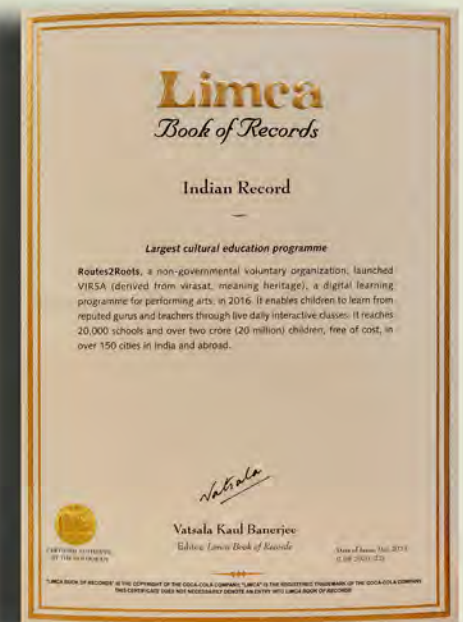
Challenges

Relatively in this quarter there were not many surprises and difficulties. This quarter generally is a lean period from the work load point of view since after annual exams most of the schools are closed and the students are preparing to go into new classes followed by summer vacations. Live interactive classes, workshops and any other type of activities are suspended during this period, however this period is utilized by upgrading the systems, equipment's and retraining the staff. There is a long pending challenge that we need to address, which is upgrading our existing studio equipment like cameras mixtures switcher and editing hardware and software.

Goal Achieved

1. Routes 2 Roots long time goal has been to introduce our digital learning of performing arts program in colleges. We were able to achieve this goal by signing an agreement with the Department of Higher Education, Government of Uttarakhand in the presence of the Minister for Education, Uttarakhand. More than 100 colleges and Dehradun University have become a part of Routes 2 Roots program. The implementation, installation and orientation has been completed in all the colleges and are ready to join our classes from the month of June 2023.

2. Routes 2 Roots has been certified by Limca Book of Records to be the largest digital learning program in the country which is a prestigious recognition of team Routes 2 Roots efforts



Routes 2 Roots[®]

Registered Office -

S-43, Punchsheel Park, New Delhi- 10017

Thankyou

Corporate Office -

Routes 2 Roots, G2, Max Towers, Delhi One, Sector-16 B,
Gautam Buddh Nagar, Noida, Uttar Pradesh 201301

Email:- info@routes2roots.com

Tel. No. - 01204123996, 01204124949

www.routes2roots.com

Routes 2 Roots[®]

