

Routes 2 Roots[®]

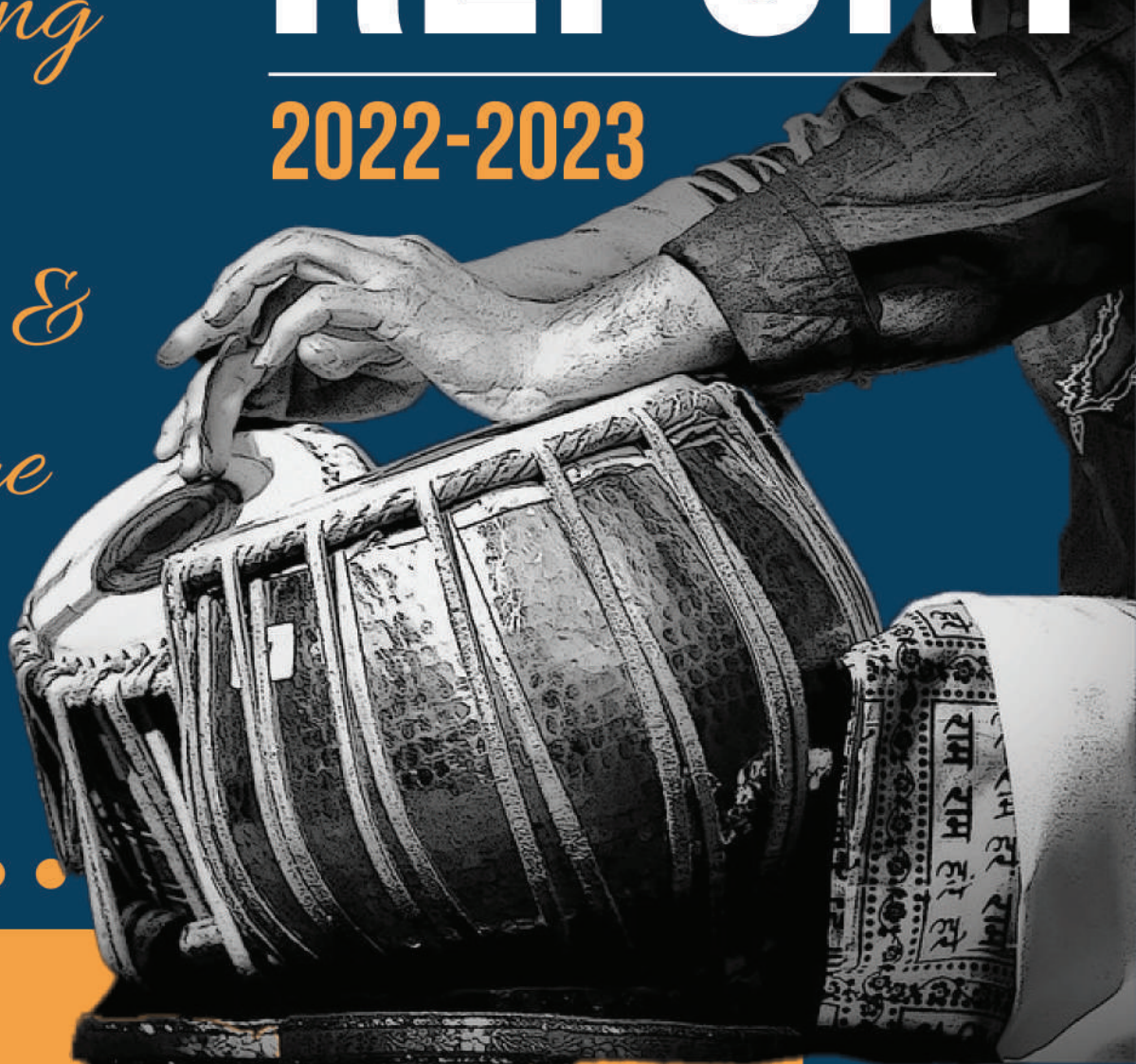


ANNUAL

REPORT

2022-2023

*Promoting
Indian
Culture &
Heritage*



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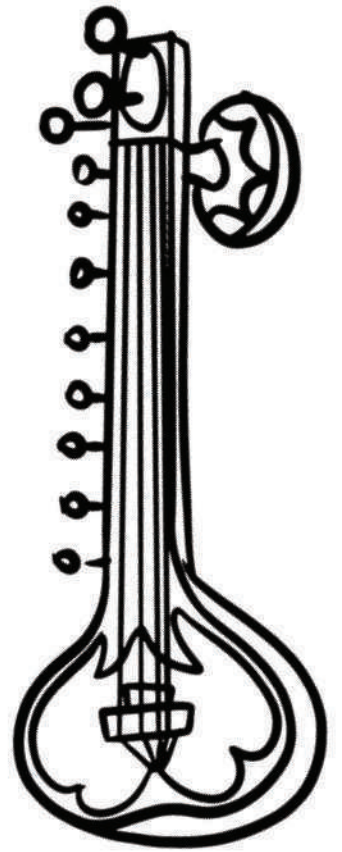
ABOUT US

ROUTES 2 ROOTS is a prestigious Delhi-based non-profit NGO with presence all over India and abroad and is the most significant cultural NGO in the world. Since its inception in 2004, the NGO is constantly striving to disseminate culture, art and heritage to people and children for inclusive and peaceful co-existence. Routes 2 Roots began its Digital Learning Of Performing Arts program in 2016 which had free streaming video classes consisting of 15 Disciplines related to Art, Culture & Heritage.



OUR VISION

Our vision is to expand our existing resources to cover more than 40,000 schools in next five years. However our vision is to expand this program to all the schools in the country making us reach upto the village level schools. Today we are having over 22,000 participating schools in this program covering all the districts of the country.



OUR MISSION

We aim to deliver the knowledge of Indian art and culture including music, theatre & art, which will be instilled in NEP 2020 that has made art compulsory in the education system of our country. This will help us to create an inclusive and tolerant society.



The appreciation of traditional Indian culture and conventions founded on the Vedas has been impacting the whole globe with intelligence and wisdom. We carry forward our mission to put art and culture at the doorstep of every person in the World.

Thank you!



-Amita Gupta
PRESIDENT

MESSAGE

We at Routes 2 Roots believe in spreading the light of knowledge and inclusive growth. Music to my mind is the only medium that is free from geographical boundaries and individual prejudices and this is what I and my team enlighten in our children.

Thank You!

Teena Vachani
FOUNDER





Rakesh Gupta
FOUNDER

It has been over 19 years now that Routes 2 Roots has been spreading The message of Art, Culture & Heritage across the World. The Digital Learning of Performing Arts of Routes 2 Roots has now become a cultural movement with more than 20 Million children benefitting from our daily live interactive Classes which are backed up with physical workshop in participating schools. This has instilled confidence and appreciation of Art amongst our future generations.

Thank You!

MESSAGE

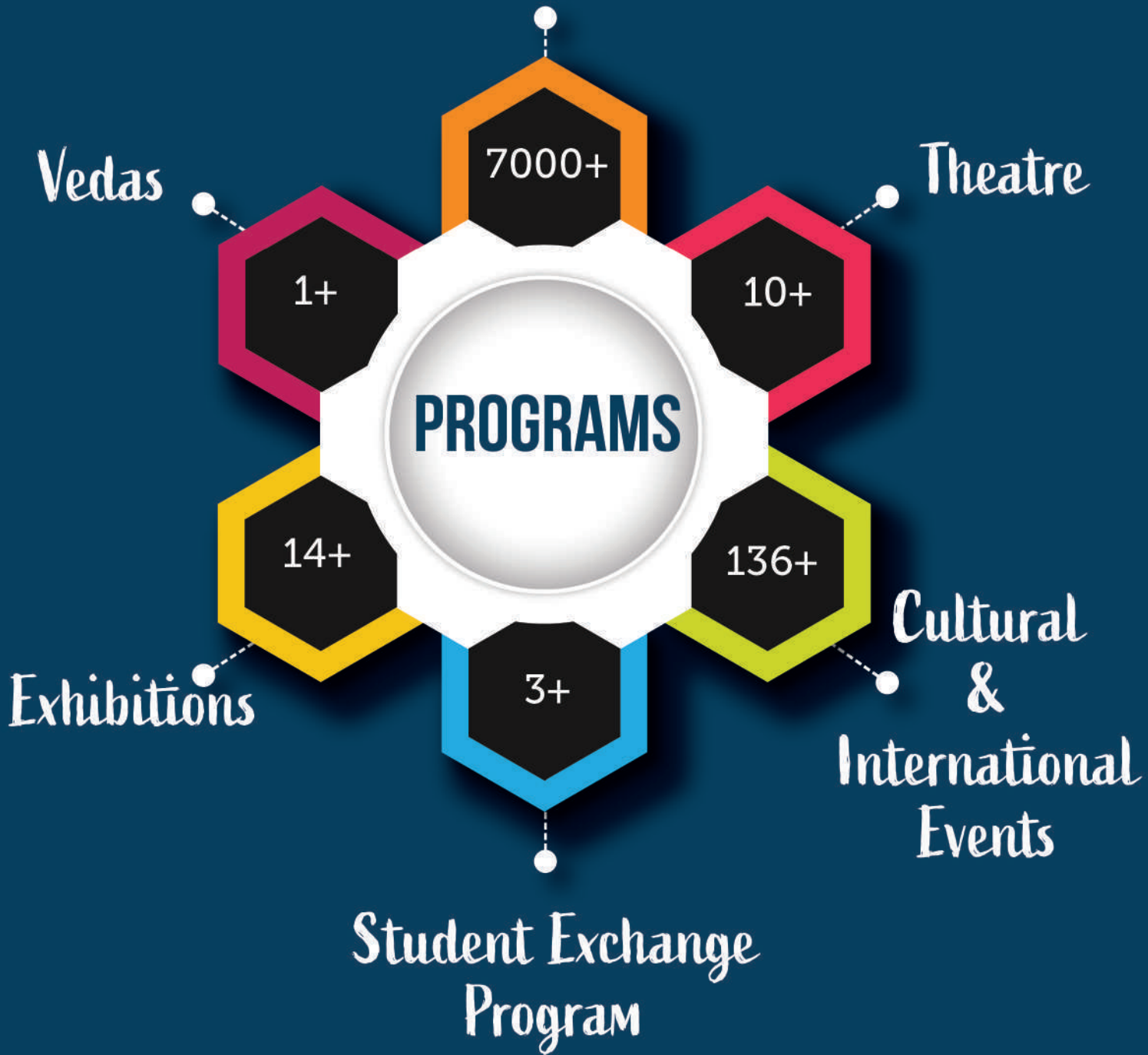
With almost 20 years of our cultural movement, Art has got recognition in our education policy by adding "Art" to STEM and making it STEAM. It is no longer an extracurricular activity, and the importance of Art, Culture & Heritage is appreciated and learnt by our children from the school level. Now Routes 2 Roots is enormously responsible for providing authentic art education to our future generation.

Thank You!



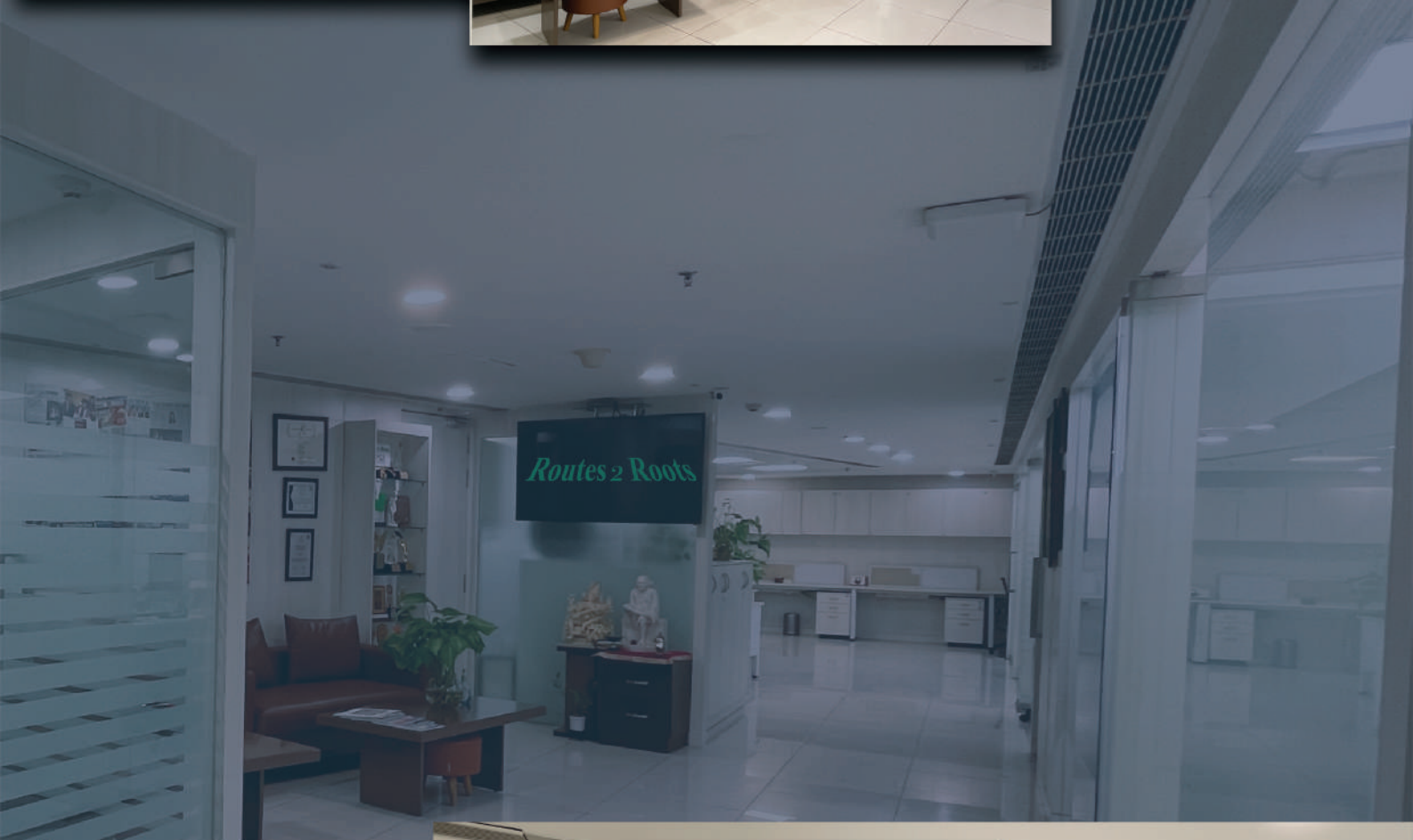
Ravi Vachani
FOUNDER

Routes 2 Roots Digital Project





Routes 2 Roots®

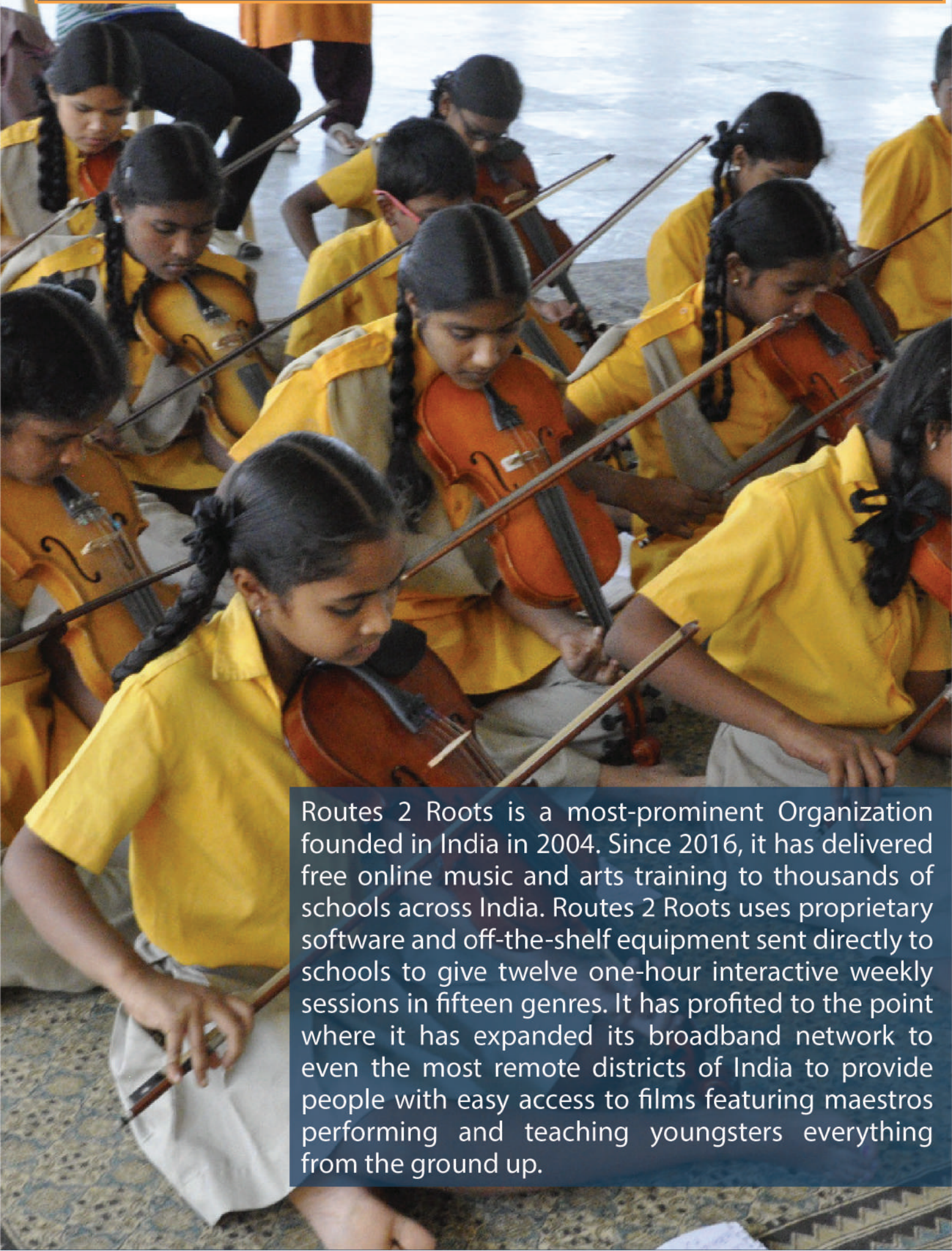


ROUTES 2 ROOTS OFFICE

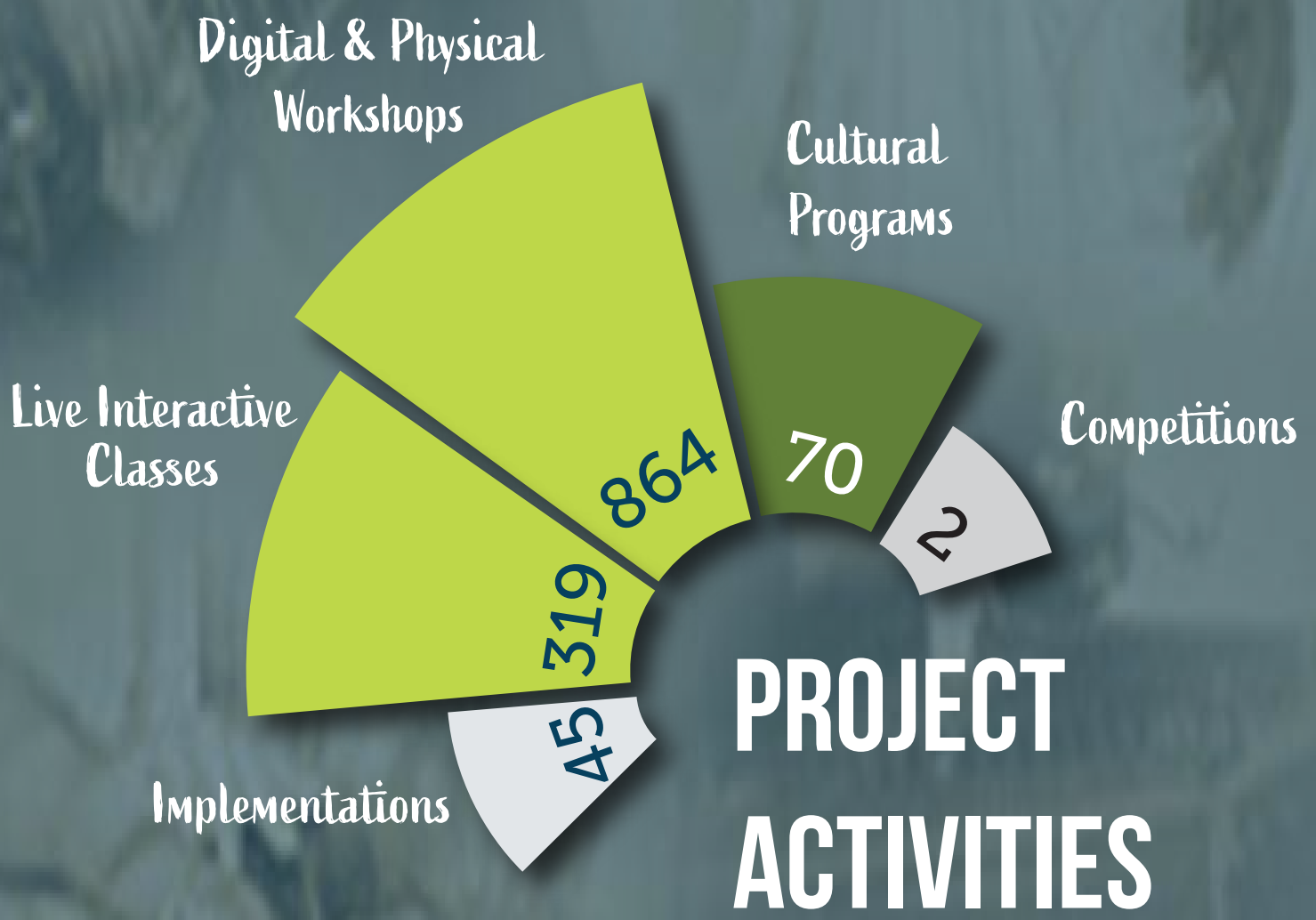
ANNUAL REPORT 2022-23



ROUTES 2 ROOTS DIGITAL PROJECT



Routes 2 Roots is a most-prominent Organization founded in India in 2004. Since 2016, it has delivered free online music and arts training to thousands of schools across India. Routes 2 Roots uses proprietary software and off-the-shelf equipment sent directly to schools to give twelve one-hour interactive weekly sessions in fifteen genres. It has profited to the point where it has expanded its broadband network to even the most remote districts of India to provide people with easy access to films featuring maestros performing and teaching youngsters everything from the ground up.





Routes 2 Roots®



STUDIO & INFRASTRUCTURE



DISCIPLINES

Bharatanatayam



Kathak



Brain Development



Carnatic Vocal



Flute



Tabla



Yoga



Harmonium



Hindustani Classical Vocal



Guitar



Keyboard



Punjabi Literature & Culture



Sitar



Fun with Art



Theatre



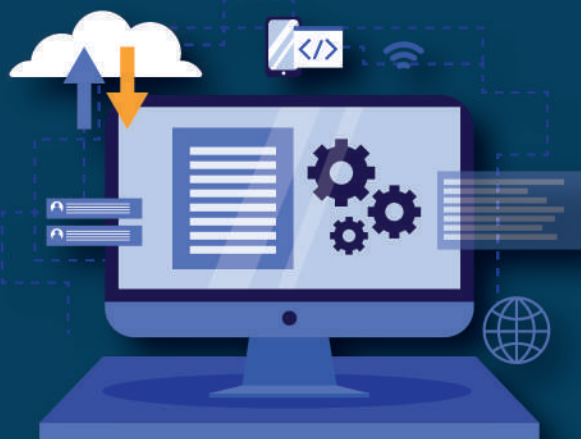
Artificial Intelligence





Routes 2 Roots enables its beneficiaries by providing equipment, training and technical support for the benefit of the economic weaker students in their schools.

IMPLEMENTATION





LIVE INTERACTIVE CLASSES

A brilliant way of learning music & arts through digital classes in the classrooms and also from the comfort of their homes.





LIVE INTERACTIVE CLASSES



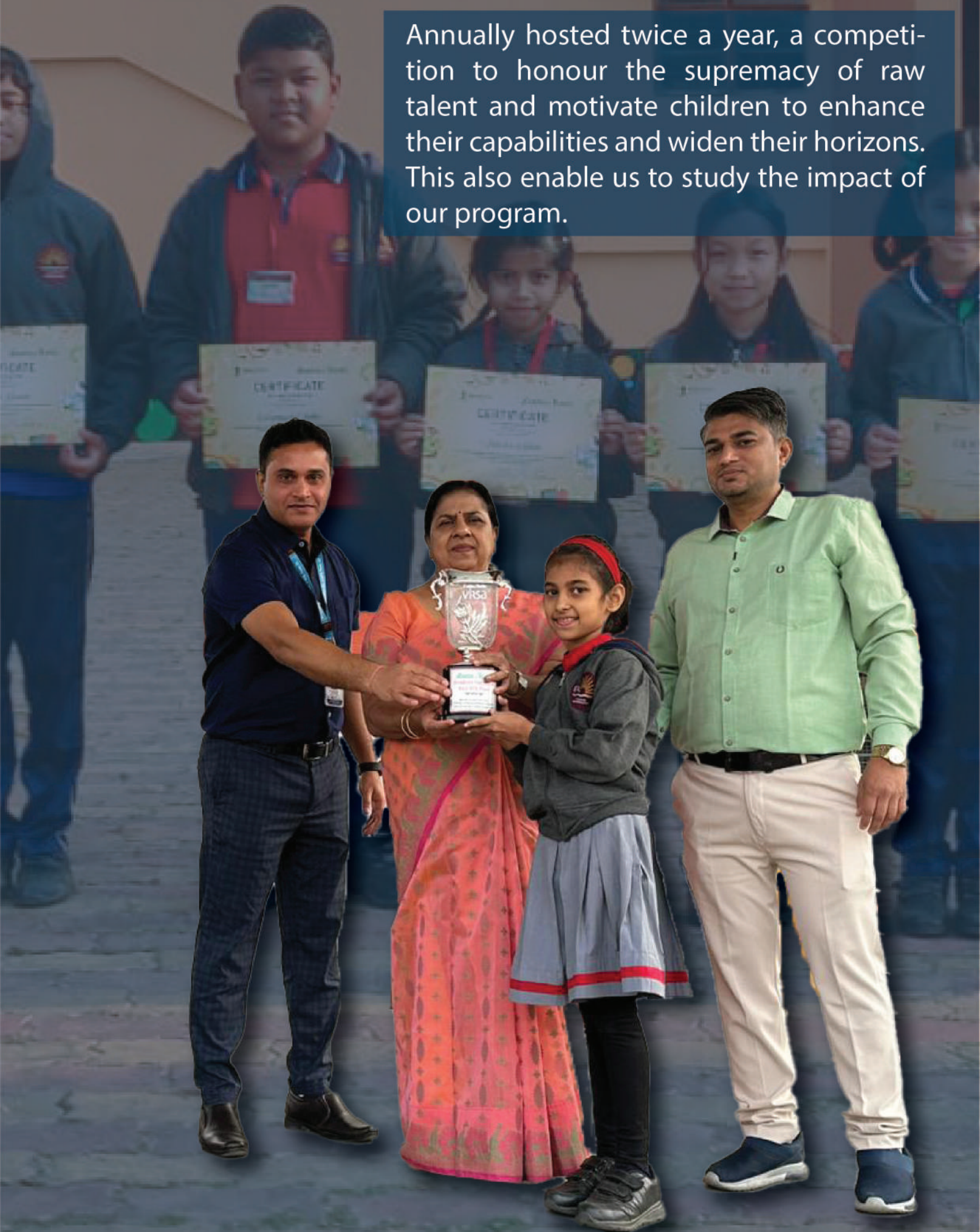


DIGITAL & PHYSICAL WORKSHOPS

Propagation of promoting the culture of music & arts by leading maestros, and facilitating workshops to create a difference amongst the younger generation.

COMPETITIONS

Annually hosted twice a year, a competition to honour the supremacy of raw talent and motivate children to enhance their capabilities and widen their horizons. This also enable us to study the impact of our program.





The musical instruments were also distributed in the schools to enable the students to practice art and culture on these instruments.



DISTRIBUTION OF MUSICAL INSTRUMENTS



उत्तराखण्ड शासन

ROUTES 2 ROOTS ENTERS THE FORAY OF HIGHER EDUCATION WITH ITS CULTURAL PROGRAM

The Routes 2 Roots signed a Memorandum of Understanding (MOU) with the Higher Education Department, Ministry of Education, Government of Uttarakhand to connect all of the state's universities and colleges and expand the digital learning programme to students. The MOU was signed in the presence of Dr. Dhan Singh Rawat, Minister of Higher Education, and other dignitaries. This is the first occasion when the NGO has expanded its cultural education programme from schools to universities.



MILESTONES

“ई-ग्रन्थालय हैण्ड्सऑन प्रशिक्षण हेतु तीन दिवसीय कार्यशाला”

(दिनांक: 16 फरवरी से 18 फरवरी, 2023 | समय: प्रातः 10 बजे)

मुख्य अतिथि

डॉ. धन सिंह रावत

मा. उच्च शिक्षा मंत्री, उत्तराखण्ड सरकार

अति विशिष्ट

श्री विनोद च

विधायक धर्म

विषय - विशेष

श्री राम

विभागाध्यक्ष

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श्री सुभाषचंद्र सेनगुप्त
अपर सचिव, उच्च शिक्षा

MILESTONE TIE-UP BETWEEN ROUTES 2 ROOTS AND ICCR



भारतीय सांस्कृतिक सम्बंध परिषद
Indian Council For Cultural Relations

Routes 2 Roots and the Indian Council of Cultural relations have announced the first-ever online International Filmmaking Competition. The competition lasted till 1st January 2023 and invited short film entries in two principal categories - Indian Diaspora and Foreign Alumni of India.

Routes 2 Roots and ICCR together hosted an "International Filmmaking Competition" for the Indian diaspora and foreign alumni which was from the 9th of May 2022 to January 2023 and after all the hard work of judging the winners.



MILESTONES

With the support of ICCR and Routes 2 Roots, the National Convention on India's International Relations event was organised on 17th of March 2023 in which we were honored to have the president of ICCR Dr. Vinay Sahasrabuddhe who was there to announce the winners of the "International Filmmaking Competition" and there were also other important dignitaries including Dr. S. Jaishankar, India's External Affairs Minister, Smt. Meenakshi Lekhi, MoS, External Affairs; Dr. Vinay Sahasrabuddhe, President, ICCR; Shri Kumar Tuhin, DG ICCR; and Dr. Santishree Pandit, Vice Chancellor, JNU who were present to see the screening of the awardees.



Kathak

CLASSES INITIATED FOR INTERNATIONAL STUDENTS IN ASSOCIATION WITH ICCR

MILESTONES

In a first ever, Routes 2 Roots started Kathak classes for students in Japan, China, Russia, Kazakhstan, Indonesia, Israel, Bangladesh, Sri Lanka, Vietnam, Fiji and Europe through Indian missions in these countries in association with Indian Council for Cultural Relations (ICCR). Hundreds of students spanning an age bracket between years 12 to 70 registered enthusiastically for these classes, which commenced on 16th July 2022 and continued till mid-August 2022. Held twice a week on Wednesdays and Saturdays at 1:30 pm IST and 8 am GMT, the Kathak classes were received very well by students who were eager to learn.

**RICHA
JAIN**



**RAGINI
MAHARAJ**



The classes were conducted by Routes 2 Roots experts. Richa Jain, an exponent of the Jaipur, Benaras and Lucknow Gharanas owing her training to all three lineages, and Ragini Maharaj, the granddaughter of Kathak legend Pandit Birju Maharaj conducted these special sessions. The carefully curated classes have come as a boon to these students who are keen to learn the dance form in its authentic style. These classes culminated in online kathak competition and the winner were awarded handsome cash prizes.

ROUTES 2 ROOTS FORTIFIES TIE-UP WITH CCRT

While Routes 2 Roots has been working tirelessly since its inception in 2004 to spread culture and cultural awareness across the world, the NGO took the cause to the next level with its cultural education program started in 2016. On the other hand, CCRT, The Centre for Cultural Resources & Training, has been playing a leading role in training exponents of art forms. Both the organisations have extended their tie-up to come together to work towards combining their strengths for promoting and spreading the rich Indian heritage among the youth of the country with the help of the leading maestros of Performing Arts.



ROUTES 2 ROOTS CULTURAL EDUCATION CONTENT AVAILABLE ON THE DIKSHA PORTAL OF HARYANA GOVERNMENT



In another landmark development, Routes 2 Roots made its cultural education content available on the Diksha portal of Haryana Government to make the material available to students across the schools of the state. The same is being accessed by the students of Haryana for digital education. Diksha is the digital platform mounted by the Ministry of Education, Government of India for taking education to the leading edge by making it accessible online.



MILESTONES

ROUTES 2 ROOTS EXPANDS THE RICH ART AND CULTURE IN THE STATE OF KARNATAKA AND ANDHRA PRADESH



The MOU was signed in Bengaluru between Rakesh Gupta, Founder of Routes 2 Roots and Dr Raja Mohan Rao Director of Trigyn Technologies to step over on the footprints of art and culture in the state of Karnataka and Andhra Pradesh.



TIMES OF INDIA

Routes 2 Roots

hindustantimes

केंद्रीय विद्यालय में सांस्कृतिक कार्यक्रम

भट्टा (अमेठी)। गुरुवार को केंद्रीय विद्यालय महाराजपुर पिंडौरिया में रूट-2 कार्यशाला का आयोजन किया गया। कार्यक्रम के उद्देश्य के बारे में भी बताया गया। कार्यशाला में नोएडा से आए नर्तक सौरभ त्रिपाठी ने भरत नाट्यम नृत्य शैली को बच्चों के समक्ष प्रस्तुत किया और विस्तृत जानकारी दी। विद्यालय के प्राचार्य ने बताया कि कार्यक्रम में भाव, मुद्रा, ताल, लय



कार्यक्रमों के उद्देश्य के बारे में भी बताया गया। कार्यशाला में नोएडा से आए नर्तक सौरभ त्रिपाठी ने भरत नाट्यम नृत्य शैली को बच्चों के समक्ष प्रस्तुत किया और विस्तृत जानकारी दी। विद्यालय के प्राचार्य ने बताया कि कार्यक्रम में भाव, मुद्रा, ताल, लय

BHARATNATYAM WORKSHOP CONDUCTED



The students of Kendriya Vidyalaya SAP, Peroor, Thiruvananthapuram displayed their skills in the Bharata Natyam workshop at the Bharata Natyam workshop conducted at the Kendriya Vidyalaya SAP, Peroor, Thiruvananthapuram.

दैनिक जागरण

संक्षिप्त खबरें

विद्यार्थियों ने सीखी कथक की बारीकियाँ

जागरण, प्रयागराज - केंद्रीय विद्यालय संगठन के निदेशानुसार नृत्य रूट्स के तहत केंद्रीय नृत्य में प्राचीन नृत्य का कार्यक्रम आयोजित किया गया। उत्तराखण्ड के गुरु

अमर उजाला

बच्चों को दी कथक की बारीकियों की जानकारी

मिर्जापुर। महारिया स्थित राजकीय इंटर कॉलेज परिसर में संचालित केंद्रीय विद्यालय में मंगलवार को कथक की कार्यशाला का आयोजन किया गया। इसमें बच्चों को कथक की बारीकियों के बारे में जानकारी दी गई। कथक आचार्य नीरज परिहार ने पहले स्वयं कथक की प्रस्तुति की। उसके बाद बच्चों को मंच पर बुलाकर कथक नृत्य की मूलभूत जानकारी दी। बच्चों ने भी उनका अनुसरण कर नृत्य किया। आचार्य ने बच्चों को प्राचार्य रूपाली परिहार ने बताया कि कार्यक्रम में भाव, मुद्रा, ताल, लय

हरदा 09-12-2022

नृत्यांगना ने भरतनाट्यम पेश किया, बच्चों को ताल, लय के गुरु बताए



MEDIA COVERAGES

अपने उत्तराखंड

Friday, February 17, 2023

को अर्थात्

बच्चों को कथक की बारीकियों की जानकारी देने के लिए केंद्रीय विद्यालय में कथक की कार्यशाला आयोजित की गई। इसमें बच्चों को कथक की बारीकियों के बारे में जानकारी दी गई। कथक आचार्य नीरज परिहार ने पहले स्वयं कथक की प्रस्तुति की। उसके बाद बच्चों को मंच पर बुलाकर कथक नृत्य की मूलभूत जानकारी दी। बच्चों ने भी उनका अनुसरण कर नृत्य किया। आचार्य ने बच्चों को प्राचार्य रूपाली परिहार ने बताया कि कार्यक्रम में भाव, मुद्रा, ताल, लय

हिन्दुस्तानी क्लासिकल वोक वर्कशॉप का हुआ आयोज

Rajnandgaon - 07 Nov 2022 - 07rajn2

बच्चों को कथक की बारीकियों की जानकारी देने के लिए केंद्रीय विद्यालय में कथक की कार्यशाला आयोजित की गई। इसमें बच्चों को कथक की बारीकियों के बारे में जानकारी दी गई। कथक आचार्य नीरज परिहार ने पहले स्वयं कथक की प्रस्तुति की। उसके बाद बच्चों को मंच पर बुलाकर कथक नृत्य की मूलभूत जानकारी दी। बच्चों ने भी उनका अनुसरण कर नृत्य किया। आचार्य ने बच्चों को प्राचार्य रूपाली परिहार ने बताया कि कार्यक्रम में भाव, मुद्रा, ताल, लय

भरतनाट्यम संस्था द्वारा केंद्रीय विद्यालय में कार्यक्रम आयोजित किया। इसमें प्रसिद्ध पियूषबंदा तिवारी ने भरत नाट्यम पेश किया। बच्चों को ताल, लय के गुरु बताया।

भरतनाट्यम नृत्य कला हमारे देश के प्राचीन नृत्य कलाओं में से एक

कार्यक्रम - केंद्रीय विद्यालय में रूट्स-टू-रूट्स कार्यक्रम में डॉ. तिवारी ने कथक नृत्य का प्रदर्शन किया। बच्चों को ताल, लय के गुरु बताया।

पंजाबी भागवत

गौसलां प्रबुल 'च बँखक लेंक नाच दवरम्राप लाघी'

गौसलां प्रबुल (प्रसिद्ध गुरु) ने कथक नृत्य का प्रदर्शन किया। बच्चों को ताल, लय के गुरु बताया।

कार्यक्रमों की इस श्रृंखला से देश भर के छात्रों को जोड़ा जा रहा है

रक्षा मंत्री राजनाथ सिंह और सड़क परिवहन मंत्री नितिन गडकरी ने वाइफेर में IAF के लिए आयोजित कार्यक्रम का शुभारंभ किया।

CULTURAL PROGRAMS

BHARAT PARV

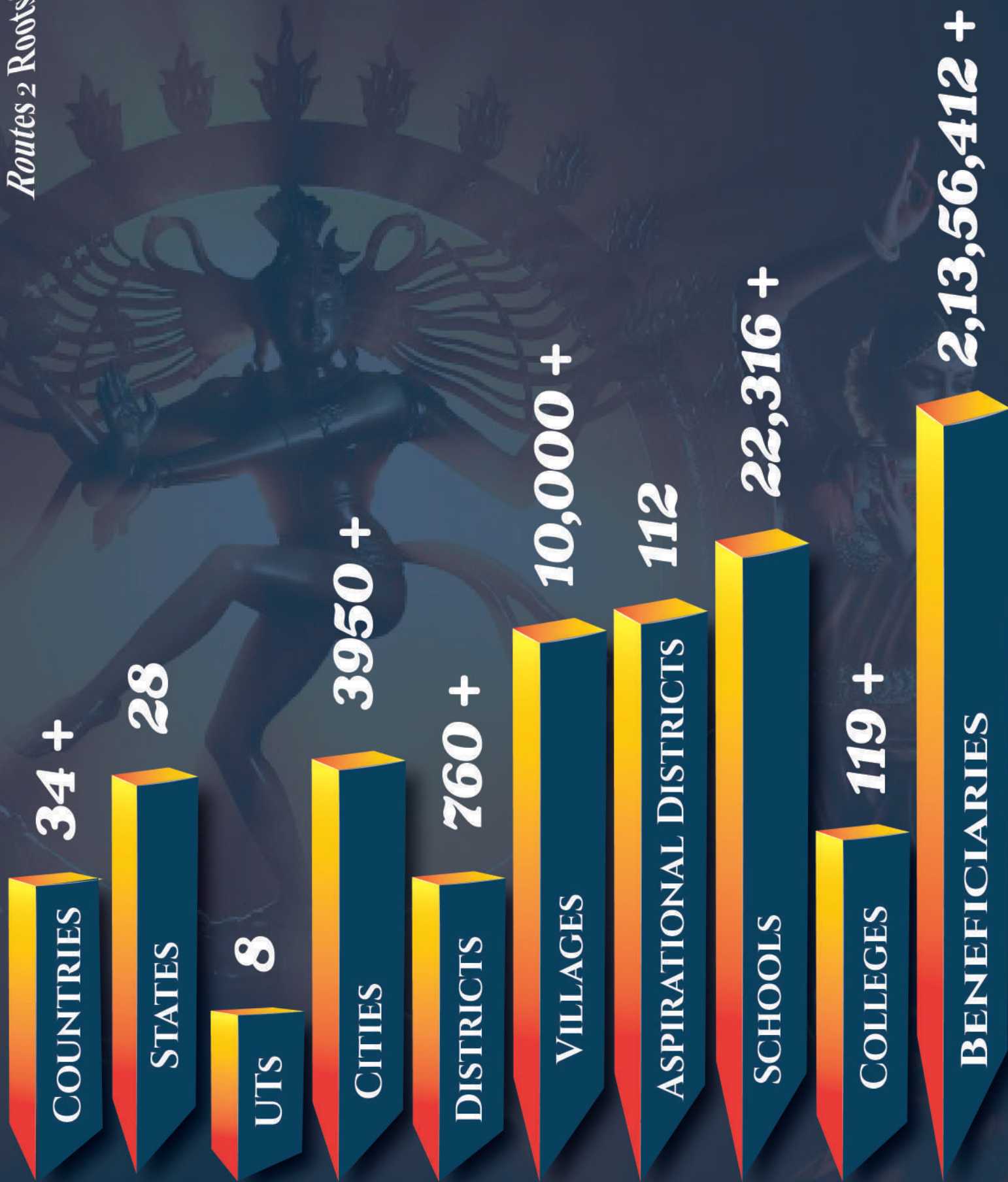


MUSIC DAY



YOGA DAY



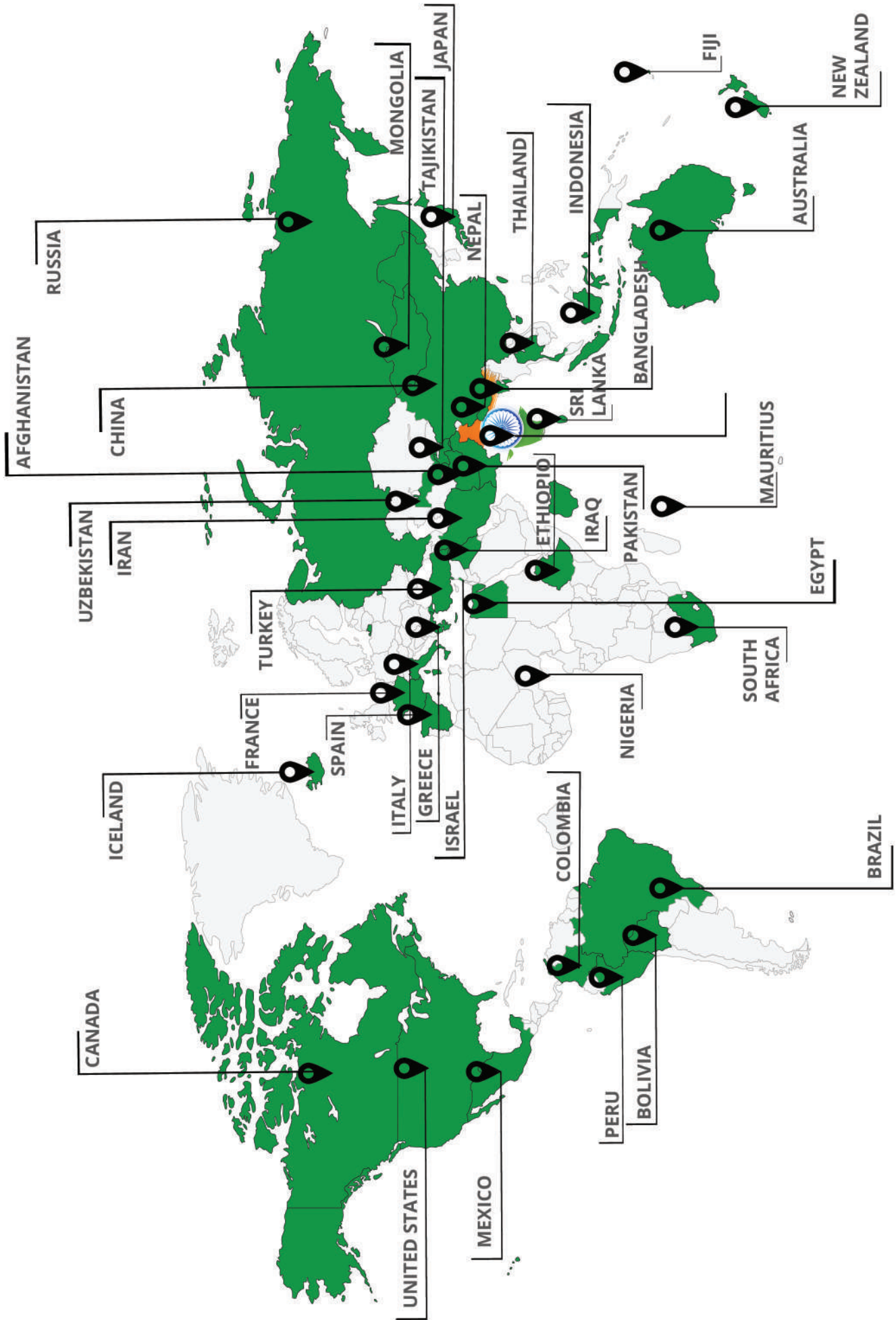


FOOTPRINTS

FOOTPRINTS



INTERNATIONAL PRESENCE





National Award Winner
Ehsaan Noorani



Late Padma Vibhushan
Pandit Birju Maharaj



Padma Bhushan
Pandit Sajan Mishra



Padma Vibhushan
Ustad Amjad Ali Khan



Award Winning Actor
Juhi Chawla



Padma Bhushan & GRAMMY AWARD WINNER
Pandit Vishwa Mohan Bhatt



President's Award Winner
Shafqat Amanat Ali



Padma Vibhushan
Dr. Lakshminarayana Subramaniam



Padma Bhushan
Dr. Saroja Vaidyanathan



Padma Shri
Kavita Krishnamurthy



Padma Shri
Shovana Narayan



Padma Shri
Kiran Segal



Retd. Addnl. Commissioner K V Sangathan
U N Khaware



President Award Winner
Puybayan Chatterjee

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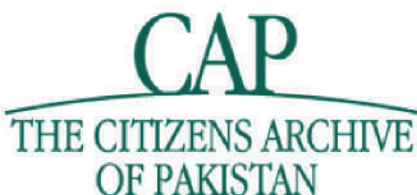
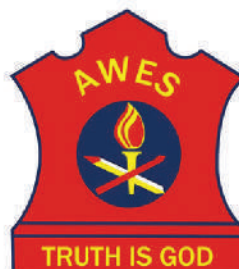
केन्द्रीय विद्यालय संगठन



उत्तराखण्ड शासन



PARTNERS



OUR SUPPORTERS DURING OUR JOURNEY





*Routes 2 Roots dreams of a peaceful World with
diverse cultures co-existing with harmony*



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www.routes2roots.com



Routes 2 Roots NGO

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